



Giving Matters

CMH Foundation Annual Newsletter • Summer 2021



The Year Gone By... and the Years Ahead

It's been a difficult and different year, as the COVID-19 Pandemic changed our world in so many ways. March 2020 arrived with thoughts of spring weather and the Campbellford Memorial Hospital (CMH) Foundation's long list of fundraising events and donor activities. Then the world saw a rapid increase in cases of COVID-19, a state of emergency was declared, and the life we once knew and future we anticipated changed. Immediately the frontline staff of Campbellford Memorial Hospital got down to the business of fighting the pandemic and the CMH Foundation hunkered down and fundraised for urgently needed medical equipment.



But the past year has also been filled with positive news and feelings of love for our wonderful community hospital. The CMH Foundation was thrilled and honoured that despite the global pandemic we continued to receive generous support from donors across our catchment area.

Here are just a few amazing ways donors like you helped support CMH throughout this past year.

Responding to COVID-19

Throughout 2020 donors answered the call to help by generously giving to the **Support the Effort Campaign**, which was developed in response to the pandemic and the pressures it placed on our hospital. Donors funded the purchase of a Ventilator and Supplies, Room Sterilization Units, Vital Signs Monitors and much more. The community also stepped up to donate Personal Protective Equipment (PPE), including masks, gloves, hand sanitizer and face shields. We were especially humbled with the donation of thousands of homemade masks, caps and gowns from the **Campbellford Mask Makers Project**. (The Mask Makers effort was recognized with four beautifully framed quilt blocks now on display in the hospital's main lobby. See story on page 3).

Digital X-Ray Arrives



A highlight of the community fundraising effort came in January 2021 with the activation of the new Digital X-Ray Machine in the CMH Diagnostic Area. While supporting the pandemic needs of the hospital the community also completed the \$600,000 fundraising effort for this critical diagnostic tool. The new X-Ray, funded by the generosity of more than 900 donors, uses advanced digital technology to directly capture high-quality images and immediately transfer them to a computer system. This means faster and uninterrupted patient access, as well as decreased radiation exposure for patients.

“We are very excited to have this new, state of the art X-Ray Suite at CMH,” said Ken Graham, CMH Interim Manager of Diagnostic Imaging. “This means, improved image quality on our end, and faster access for patients at CMH.”

Continued inside...

Transforming Care Together

This past year, donors played a significant role in helping our medical professionals get the tools they needed to fight the pandemic, while continuing to diagnose and care for patients every day. As we look to the future and the hope of returning to a normal routine the Campbellford Memorial Hospital has ambitious plans to advance health care delivery in our area.

CMH is an outstanding rural hospital, with exceptional diagnostics, quality, safety and infection control practices. However, the community need for our hospital is growing. Our population is aging, and more individuals are seeking the solace of rural living and escaping urban centres. This means the demand on our hospital and our services has never been greater. We want CMH to continue to provide the best quality of care, but there are critical needs that must be addressed. It's worth repeating that equipment at CMH used for patient care is not funded by the provincial government, it's 100% funded by generous community donors. The hospital has an extensive five-year capital equipment list that includes the ambitious Clinical Information System going live in December, day to day medical tools and the replacement of the aging CT Scanner in 2022/2023. (See Marion Knows on page 4)



The needs of the hospital are great and the CMH Foundation is preparing to embark on an unprecedented \$8 million **Transforming Care Together Campaign**. This campaign is the CMH Foundation's largest community fundraising effort ever and it relies on all of us to reach the final goal.

The success of our **Transforming Care Together Campaign** will mean you, your loved ones, friends, and our community will have access to better, smarter and faster care. Together, we will fund three essential projects areas:

- ♥ Acquire Life-Saving Diagnostics, including replacing the aging CT Scanner
- ♥ Replace Critical Patient Care Equipment
- ♥ Invest in Transforming Technologies

Thoughts of Appreciation

We are honoured at the Campbellford Memorial Hospital Foundation to hear from patients who are very appreciative of the care they receive and have financially supported the hospital. It has allowed for new medical equipment to be purchased and new services to be added. Here are some comments received during the 2020 **Angels of Care Campaign**.



“Thank you for being there for our community. We are so thankful to have all of you and this wonderful hospital looking after us.” - [Ronald & Dolores Buckley \(Marmora\)](#)

“So appreciated my prompt x-ray after I fell at the cottage!” - [Nancy Harries \(Mississauga\)](#)

“Your doctors and nurses saved my life in 2017 and I am forever grateful. Please stay safe during the COVID-19 pandemic. Be blessed.” - [Sylvia Hass \(Madoc\)](#)

“I’ve been in this hospital several times and I am grateful for the excellent care I have received.” - [Maria Jehle \(Marmora\)](#)

“Thank you for those workers that go to work every day to help people to get better. To those who are sick... Get well soon.” - [S. Fleming Murphy \(Tweed\)](#)

“We feel blessed to have CMH in our community. Thank you to all staff for the care and concern they always show.” - [Doug & Donna Carlaw \(Warkworth\)](#)



Circle of Friends - Monthly Giving Club

An Easy, Affordable and Convenient Way to Make a Big Difference!

As a monthly donor, you support two key health care needs at Campbellford Memorial Hospital: equipment and technology. Your donations are directed to where the need is most urgent. Your gift keeps working month after month and provides sustainable funding for YOUR hospital. And because monthly giving saves on administration costs, more patients benefit from your generosity.

Each month, your donation is directly withdrawn from your credit card or bank account and put straight to work at the Hospital. If you wish to increase or change your contribution at any time, it's easy.

Just contact Catherine at 705-653-1140 Ext. 2104 and we'll make the changes you wish. It's environmentally friendly too! We'll issue you one tax receipt in December for the total amount you have contributed during the year!



“Monthly giving just made sense to me. It was easy to set-up and I can increase/decrease my giving based on my situation. My gifts combined with others, create a tremendous opportunity for the hospital to purchase urgently needed equipment that saves lives and brings comfort to patients in need. I know I am making a difference and that is important to me.” **Judy Pearce, Circle of Friends - Monthly Giving Club Member**



Artwork in CMH Lobby is Piece of COVID History

Campbellford Memorial Hospital (CMH) has a forever reminder of how a community came together to support them in a time of need. A frame of four quilt blocks, made of fabric from the masks, gowns and scrub caps produced by the **Campbellford Mask Makers** is on permanent display in the CMH lobby.

The **Campbellford Mask Makers Project** began making gowns, scrub caps and masks for CMH in the spring of 2020, shortly after the start of the COVID-19 pandemic and eventually donated close to two thousand pieces to the hospital in a time when Personal Protective Equipment (PPE) was in short supply.

“We will be forever grateful to the community for helping to protect our staff and patients during the early days of this pandemic. The quilt blocks are a testament to the caring, giving and compassion of volunteers in Trent Hills and the surrounding area.” said Paul Nichols, Chair of the CMH Board of Directors.

“This project had results that reached far and beyond our goal of providing the Hospital with needed supplies. It gave many of us a reason to get up and dressed in the morning. While short in its duration, this project had a lasting impact on the surrounding community, our hospital and those who have participated in it,” said Cathy Redden, head of the **Campbellford Mask Makers**.

CMH would also like to thank the 2777 Northumberland, Royal Canadian Army Cadet Corps and all of the community members who made masks, provided material or made financial contributions towards **Mask Makers Project**. CMH staff are forever grateful to be part of such a wonderful community.

Marion Knows First Hand a CT Scanner Saves Lives



In 2010, Campbellford Memorial Hospital (CMH) installed its first CT Scanner. It was a landmark achievement for local patients who previously faced lengthy delays for CT appointments far from home. Knowing that treatment plans depended on information from a CT scan made it an agonizing wait for local patients. At the time the CT was installed, CMH was the smallest hospital in Ontario with a CT Scanner. It is now considered a “**standard of care**” for all hospitals.

Since being installed in January 2010, more than 35,000 patients have come to CMH for a CT Scan. Marion Smallwood, was one of the first CT Scan patients at CMH and her life was saved because of it. Here is her story.....

Shortly after the CT was installed at CMH Marion, who was 78 at the time, came to the Emergency Department (ED) complaining of chest pain. A blood test and EKG ruled out a heart attack. An X-ray noted no damage in the chest area, but a strange shadow was seen around her heart. The ED Physician at the time, Dr. Norm Bartlett, ordered a CT Scan. Prior to having our own CT, Dr. Barlett recalls that he would “have to beg another hospital for a CT exam slot.” Within moments of the CT, the radiologist confirmed Marion had an aortic aneurysm – meaning the main artery flowing from the top of the heart was leaking. This is considered a life and death situation.

While arrangements were made to transport Marion to Sunnybrook Hospital her condition worsened. Dr. John Bothma was called in to do an emergency procedure where the blood pooling in the sack holding the heart was removed with a hypodermic needle. Following the emergency procedure Marion was flown to Sunnybrook, had repair surgery, and returned to CMH to recover.

This was the first time in the history of CMH that this procedure was performed, and it saved Marion’s life. Medical staff believe Marion would not have survived transport to another hospital.

Because of the CT and the medical professionals at CMH Marion, now 89, has had 11 more years with her family in the community she loves.

This was just the start of many life-saving moments the CT has created at CMH. The CT has meant staff at CMH have been able to offer better diagnostics and treatment for our patients, where and when they need it.

Without the generous community support in 2008 and 2009, the CT purchase at CMH would not have happened. **Thank you for the lives you have saved.**

The pace of scientific advancements and the constant use of our CT Scanner is now posing a challenge. In order to ensure patients have continued access to life-saving imaging 24/7, CMH is planning to replace our current scanner with a new, state-of-the-art model that will allow us to continue to diagnose complex medical conditions.

This is not a cost the hospital receives provincial government funding to cover. It’s up to us as a community to make it happen. As part of the upcoming **Transforming Care Together Campaign** donors will be asked to partner with us to ensure critical CT imaging remains in our community. We need to keep this indispensable medical technology available here at home.



Please contact John Russell at the CMH Foundation Office for more information about the **Transforming Care Together Campaign** at 705-632-2014.

Klaus “Nick” Klein: A Legacy of Caring



Nick Klein’s life started off quite tumultuously. He was born in Germany in 1938 and at a very young age his father was killed in the war. He was raised by his mother and in 1958, at the age of 20, emigrated to Canada to build a life of his own. In 1964 he married the love of his life, Irene Tripp. They lived in Toronto until 1967 when a job at the Warkworth Institute brought them to the area where they settled in Hastings.

Nick and Irene lived a full life with church activities, friends and lots of hobbies. Nick enjoyed keeping busy all year round with woodworking, fishing, gardening, and outdoor activities such as skiing and snowmobiling.

Like many people of his generation Nick stayed at his job at the Warkworth Institute almost his entire career retiring in 2000 after 34 years as a Stationary Engineer. Irene passed away in 1993, but Nick kept busy with his church activities and hobbies. Nick passed away last June.

“During his lifetime, Nick always understood the importance of supporting his church and local community hospital.” says CMH Foundation Executive Director, John Russell. “We are honoured he continued to show his support by including both Campbellford Memorial Hospital and Trinity United Church in his final wishes.”

By leaving a tremendous gift in his Will, Nick and Irene’s legacy of caring for others continues even after their passing.

What is your legacy?

Leaving a Planned Gift to Campbellford Memorial Hospital Foundation

The Archie Meyers Legacy Society is a group of donors who have made a future gift commitment to the hospital in their Will, life insurance or in others ways, and advised us of their plans. The CMH Foundation has been privileged to be named in the estate plans of many caring individuals. Choosing to let us know your plans ensures we are aware of an anticipated gift and can utilize it in the way you wish. It also provides us with the opportunity to thank our legacy donors during their life time and invite them to be members of our **Archie Meyers Legacy Society** and attend special events. Of course, we adhere to our donors wishes for anonymity should you not want to be recognized but would like to advise us of your plans. For more information about remembering your hospital in your Will contact John Russell at 705-632-2014



Sunday, May 1st, 2022:

The 3rd Annual Ranney Gorge Run (Take 2)

On-going:

- **Catch the Ace Progressive Raffle**
- **Scrap Metal Drop-Off for the Hospital at Exhaust Plus/Redden Welding**
- **The Artists Care Project**

For more details on these and other activities in support of Campbellford Memorial Hospital visit www.givetocmh.ca or contact Catherine Holt at 705-653-1140 ext. 2104 or email cholt@cmh.ca.

Our Donors... Our Heroes



• • • • **Generous Support from the Royal Canadian Legion**

The Ontario Provincial Command and Ladies' Auxiliaries Charitable Foundation of the Royal Canadian Legion presented a \$5,200 grant to the Campbellford Memorial Hospital (CMH) Foundation to support the purchase of the new Digital X-Ray Machine. Royal Canadian Legion Branch #103 Public Relations Officer Tammy Gagnard (left) and President David Mixon (right) presented the donation to CMH Foundation Executive Director John Russell.



• • • • **Rotary Club of Campbellford Supports Patient Care**

Community Service Director Daniel Giddings of the Rotary Club of Campbellford (left) presents Campbellford Memorial Hospital (CMH) Senior Development Officer Catherine Holt with \$5,000 in support of the **Angels of Care Campaign**. The funds will be used to support the purchase of the new Cardiac Telemetry Monitoring System. Special thanks to the Rotary Club of Campbellford for its long time loyal support of the Hospital.



• • • • **“Staches for Steve” Raises \$1,380 for the CMH Emergency Department**

As a tribute to their long-time friend Steve Stapley, who passed away in July 2020, the members of the Trent Hills Fire Department raised funds for the CMH Emergency Department in November by growing moustaches. Thank you to the Stapley Family and Trent Hills Fire Department for this wonderful gift! No word on how many ‘staches made it past December 1st.



• • • • **A Special Gift at Christmas from Sharpe’s Food Market**

This past Christmas Eve John Sharpe (left), on behalf of the Sharpe’s Food Market Family, presented CMH Foundation Executive Director John Russell with an amazing \$10,000 gift to the **Angels of Care Campaign**. Mr. Sharpe says the family and staff at Sharpe’s know the importance of keeping CMH equipped with life-saving medical tools. The gift was to also thank the community for its support over the past year.



• • • • **Bennett’s Home Furnishing Loves Health Care Workers**

Special thanks to Bennett’s Home Furnishings for supporting CMH with their **“Thank You Health Care Workers”** lawn sign campaign. When the COVID-19 Pandemic began last spring Bennett’s produced signs and gave them away for FREE to anyone who wanted to put one out. Bennett’s made donations to five area hospitals, including Campbellford Memorial Hospital, for every sign put up on someone’s property. Marlaine Bennett is pictured presenting CMH Foundation Executive Director John Russell with a donation of \$1,086 for the purchase of priority medical equipment.



••••• **A Great Reason to Smile!**

The 2020 **Smile Cookie Campaign** at Tim Hortons in Campbellford raised an incredible \$13,208 for the CMH Digital X-Ray! Thank you to local Tim Hortons owners, Josephine and Doug Robertson and their amazing staff, and to the community for supporting this great initiative and making it their most successful ever. Pictured (L to R): Amber Thompson, Manager of Tim Hortons Campbellford, Brooke Allan, Chair of the CMH Foundation, Colleen Smith, Manager of the CMH Diagnostic Imaging Department and Jimmy Robertson, on behalf of the Robertson Family.



••••• **Brighton Grant in Aid Program Supports Cardiac Telemetry!**

Brighton Mayor Brian Ostrander (right) presents the CMH Foundation Executive Director John Russell with a \$15,000 donation on behalf of the residents and Council of the Municipality. The gift from Brighton's Grant in Aid Program was used to help purchase the Cardiac Telemetry Monitoring System.

Thank you to all our wonderful donors!



Don Pearson: Decades of Passion, Hard Work and Support

Don Pearson cares deeply about Campbellford Memorial Hospital and for more than twenty years has worked passionately to make it the best hospital it can be. In 1999, Don and his wife Carol returned to Carol's hometown to retire. Don recalls, that "Campbellford Memorial Hospital is our most valuable institution. It touches almost every family in the community."

And since 1999 he has dedicated himself to helping the Hospital.

Don joined the CMH Foundation's Board of Directors in 2000 and chaired several fundraising campaigns for everything from a new roof to the new CT Scanner to beds and IV Pumps. Over the years he spoke to countless community groups, municipalities and organizations and the more he spoke, the more his own eyes were opened. "It was a tremendous opportunity to educate people," he reflects, "and to build awareness. Hundreds of retirees are moving into this community. They want and need a great hospital."

As Don's work on the Board continued, he noted CMH's unwavering focus on up-to-date equipment to improve local diagnostic services, careful coordination with other area hospitals to avoid duplication, and collaboration that makes the hospital feel more like a family than an institution. And he and Carol, who has been a long time dedicated member of the CMH Auxiliary, supported each campaign generously.

Don, was not only a member of the Foundation Board, he also sat for several years on the Campbellford Memorial Health Centre Board. Don's fundraising efforts for CMH are almost unmatched. His direct efforts have resulted in millions of dollars being raised for the purchase of new life-saving medical equipment for the Hospital.

After serving more than twenty years on the Foundation Board Don is retiring. His departure is going to leave a huge void, but he is confident he is leaving the Foundation in great hands. The Foundation staff know that Don is just a quick phone call away to help advise them on their fundraising activities. In fact, we know John has him on speed dial.

Don, we wish you all the best on your retirement from the CMH Foundation Board and thank you for everything you have done for the hospital and the community.



A Message from CMH Foundation Board Chair

I am inspired and amazed at the wonderful community support of Campbellford Memorial Hospital

The Campbellford Memorial Hospital (CMH) compassionately serves more than 50,000 year-round and seasonal residents in a large area that includes Northumberland, Peterborough and Hastings Counties. Like most residents my family and friends depend upon CMH to provide much needed health care services.

If you have your own personal connection to CMH, then you'll agree there is something extra special about our Hospital - an intangible uniqueness that elevates CMH from excellent to extraordinary. Never has this been more true than over the past 17 months, as the frontline staff at CMH faced the challenges of the COVID-19 Pandemic head on. The staff did what needed to be done to ensure urgent services continued, infection control practices were strengthened and patients were cared for compassionately. We were all comforted knowing that if you need to come to the hospital you will be greeted by a friendly staff member and given the best care possible.

This has been my first year as Chair of the Board of Directors for the Campbellford Memorial Hospital Foundation and it has been a real pleasure. I became Chair in the middle of the Pandemic and I didn't know what to expect. Admittedly there was great concern that donors would not be in a position to support the Hospital. However, the exact opposite occurred. 2020/2021 was one of our most successful years ever. I think donors came to appreciate the hospital even more and wanted to make sure it had the funds available to purchase life-saving equipment to deal with the Pandemic and beyond. Remarkable achievements in health care at CMH would not be possible without you.

CMH has ambitious plans. In the short term this includes the new Clinical Information System and the replacement of the aging CT Scanner. In the longer term it includes the planned re-development or new hospital project. Admittedly progress toward this goal has been slow, but the Foundation and Hospital are continuing to work together to one day see this dream become a reality.

The CMH Foundation is looking forward to the future and finding more ways to share the CMH story with you and to bring to life that intangible quality that makes OUR Hospital so extra special. It's the stories about the people, the care, the compassion and how it all supports the future good health of our wonderful community that I hope will inspire you to make a gift to our Hospital. Every gift will inspire hope, healing and care at Campbellford Memorial Hospital now and for generations to come.

Thank you,
Brooklyn Allan
Volunteer Chair, Board of Directors
Campbellford Memorial Hospital Foundation

Campbellford Memorial Hospital Foundation

2021/2022 Board of Directors:

Brooklyn Allan
(Chair)

Martha Hunt
(Vice-Chair)

Beth Boddy
(Treasurer)

John Russell
(Secretary)

Calvin Newman
(Past Chair)

Bruce Thompson

Ashley Tinney-Fischer

Cindy McMurray

Mark Higgins

Peggy Meiklejohn

Valerie Pryzbilla

Christine Hallett
(CMH Auxiliary Representative)

Trish Wood
(CMH Board Representative)

Margaret Beatty
(CMH President & CEO)



146 Oliver Rd. Campbellford, ON K0L 1L0

www.givetocmh.ca

John Russell CFRE, Executive Director
705-632-2014 jrussell@cmh.ca

Catherine Holt CFRE, Senior Development Officer
705-653-1140 Ext. 2104 cholt@cmh.ca

Angela Runciman, Administrative Assistant
705-653-1140 Ext. 2107 arunciman@cmh.ca

Margo DeFrance, Special Projects (Catch the Ace)
705-653-1140 Ext. 2116 mdefrance@cmh.ca