



Giving Matters

CMH Foundation Annual Newsletter • Summer 2022



Hospital Heroes

Why our community should celebrate CMH

By Janice Eichner



Karl and Janice Eichner

As I pulled away from the Nexus booth on the Peace Bridge I was grateful for a quick border crossing and light traffic on the QEW. My husband Karl was in the passenger seat, pale and exhausted after a 24-hour ordeal that had cut short a getaway to our cottage near Ellicottville, New York and kicked off a medical mystery that still hasn't been solved.

It had started at dawn on April 1st when Karl was wakened by violent spasms in his legs and could neither stand nor walk. The ED (Emergency Department) doctor at the hospital in Springville, NY diagnosed Tick Bite Paralysis, a new term to us but not a complete surprise as Karl had spent two long days outdoors raking, trimming and rearranging the wood pile on our rural property that was getting its first spring cleanup in three years thanks to COVID-19.

He'd complained of pain in his foot the night before and the rash and blister that appeared did suggest a bite despite no sign of a tick. With the help of antibiotics the spasms calmed down for a few hours but when they ramped up again that evening, we decided to pack the car, shut down the cottage and make the five-hour drive home to Trent Hills and our own health care system the next morning.

Karl was still suffering when we arrived so we dropped everything and headed into the Emergency Department at Campbellford Memorial Hospital (CMH). On hearing the earlier diagnosis the triage nurse wryly commented that Karl's spasms seemed like the opposite of "paralysis" and his assessment turned out to be the first of many sound medical opinions.



Dr. Eshay Elia

Our biggest stroke of luck was that Dr. Eshay Elia, Chief of Emergency Staff at CMH, was on duty that night and sprang into action, assessing Karl's symptoms and vital signs and taking the trouble to phone neurology colleagues in Kingston, where he's an assistant professor at Queen's. He also fast-tracked Karl for MRIs of his head and spine at Peterborough Regional Health Centre within 10 days, a minor miracle in today's healthcare environment.

In the days that followed our first CMH visit a series of other bizarre symptoms set in, including an episode one week later when Karl staggered to the kitchen unable to breathe and on the point of collapse. Incredibly, there was an ambulance in our area heading back to home base in Campbellford and the paramedics were on the scene in less than five minutes. This time Dr. Andrew

Continued inside...

Zohrab was in charge and after a day of wildly fluctuating vital signs leading to blood tests, CT scans, X-rays and cardiac assessments the doctor admitted Karl for two days of observation under the care of Dr. Karishma Bhimji. We were relieved and impressed that so many tests could be performed on the spot, a testament to the hard work of the hospital Foundation and the generosity of our local citizens.

Two months later the cause of Karl's sudden illness still hasn't been determined although ticks, black widow spiders and tropical diseases have been ruled out and the likeliest explanation is a toxic bacterial infection that somehow entered his bloodstream through the skin. Nonetheless all of the physicians involved, including ED Dr. Abhi Sethi and Dr. Brendan Keogh, our amazing family doctor in Norwood, have gone above and beyond in their efforts to make Karl well and safe. The symptoms are subsiding and his biggest frustration now is the postponement of a hip replacement that would have happened April 22nd but for all of this.

Despite the fear and trauma of the last few weeks there are many things about the experience at Campbellford Memorial Hospital that were both heartwarming and reassuring. First and foremost is the professionalism, kindness and responsiveness of all of the medical staff, bar none - pretty impressive after all the punishment they've taken through the pandemic. Dr. Elia is our particular hero as he was not only determined to get to the bottom of the mystery professionally but caring enough personally to follow up with us on the eve of a long-overdue holiday. Other medics and technicians at the hospital played their part with good-humoured expertise and a wonderful nurse named Jane took time out of a brutal schedule to bring us sandwiches and tea at our most vulnerable moments.

We never thought we took our usual glowing good health for granted but spending countless hours in emergency departments watching frightened and sometimes very sick, damaged and disadvantaged people being treated with respect and kindness by professionals who these days deserve a little more respect themselves has made us even more mindful of the quiet heroism of our health care providers. Karl and I are full of admiration for the medical staff and administrators who can work under today's conditions and throughout a pandemic to make our local hospital the envy of the province.

While we look forward with excitement to CMH's ambitious plans for its new, upgraded campus in the coming years, until then we will continue to donate to the hospital and encourage others to give generously. We know first hand it makes a big difference in the lives of patients.

CMH, we're celebrating you!



Friday, July 8th, 2022 (5:30 p.m.):

The 6th Annual Incredible Doctors' Cook-Off ~ Presented by Maizeing Acres
Join us again under the marquee next to the Trent River in Campbellford as your favourite Doctors and Culinary Partners team up for an evening of food and fun in support of patient care at Campbellford Memorial Hospital. Tickets \$75/person.

Sunday, September 25th, 2022 (2 p.m.):

"Doctor Hobart's Final Flight" at Westben ~ As part of their Sunday Showcase Series Westben is presenting Andy Thompson's fascinating documentary on the life of former CMH Surgeon, Dr. Adrian Hobart. Dr. Hobart's wife Barb will be on hand to share some memories, along with some of his favourite musicians including mezzo Kim Dafoe, tenor Keith Klassen, clarinetist Peter Shackleton and others, on this, the tenth anniversary year of Dr. Hobart's passing. Tickets are FREE, but you need to RSVP at www.westben.ca

Thoughts of Appreciation



Transforming Care *Together*



We are honoured at the Campbellford Memorial Hospital Foundation to hear from patients who are very appreciative of the care they receive and have financially supported the hospital. It has allowed for new medical equipment to be purchased and new services

to be added. Here are some comments received during the 2021 **Angels of Care Campaign**.

“We are so thankful for the care which is given at CMH. Thank you.”

- Kevin Donaldson and Judith Falls

“Thank you for all that you have done during the COVID crisis and for your dedication to your job.” - Karen Brunton

“Thanks for being there with your bright smiles when anyone needs help.” - Marilyn Belanger

“I have always been treated well at Campbellford Hospital. Thank you.” - Jean McGee

“Ultra-high level of care. Every staff member we have dealt with is phenomenal.” - Robert Taylor and Norma Sedgwick

“A hospital that employs kind and caring staff. Thank you.” - Kaylene Partridge

“We appreciate the staff and all volunteers at our hospital.” - Jill Purcell and Darwin Smith

“Thank you to our front-line nurses, doctors, staff, and volunteers who give us the best care.” - Christina Crawley Arklie



The Matchmakers

Your gift to CMH today can go **twice as far**



Special Thanks to our Matchmakers

During the **15th Annual Angels of Care Campaign** we were honoured to have a group of dedicated donors come together to encourage others to support the Hospital. As a group **The Matchmakers** matched every gift made to the **Angels of Care Campaign** between November 1st and December 15th up to \$150,000. Special thanks to our **Matchmakers** for their generous support:

- Bruce and Betsy Thompson
- Joanne Simpkin
- Newman Insurance
- MacLaren Pharmacy
- Trent Hills Auto Parts
- The Estate of Marlies Freiberg
- The Estate of Norma Sizeland
- Anonymous

Sunday, May 7th, 2023:

The Annual Ranney Gorge Run ~ Presented by Bay of Quinte Mutual Insurance Company Breath-taking 10.5K and 5K Runs through the roads of Ferris Provincial Park and over the picturesque Ranney Gorge Suspension Bridge. The day also features a 1K Fun Run for Kids. Visit www.ranneygorgerun.ca for details.

On-going:

Catch the Ace Progressive Raffle ~ Since September 2020 the CMH Foundation has included a **Catch the Ace Progressive Raffle** as part of its fundraising efforts. Visit www.cmhcatchtheace.ca or watch our social media for the latest details.

The Artists Care Project ~ Paintings by members of the East Central Ontario Art Association are on display and for sale at CMH. A portion of the sale proceeds support the purchase of new medical equipment.

For more details on these and other activities in support of Campbellford Memorial Hospital please contact Catherine Holt at 705-653-1140 ext. 2104 or email cholt@cmh.ca.

Audrey Jackson ~ A Caring Member of the Community and Passionate Hospital Supporter



Audrey Jackson

“When you are part of a community you need to look after each other.” This summarizes how Audrey Jackson has always tried to live her life and why she has dedicated almost 50 years to the Campbellford Memorial Hospital (CMH). “I was brought up in a giving family in East Toronto. We took care of each other and our neighbours.” says Audrey. This why when she, her husband, John and young family moved to Campbellford, she got involved with the community, specifically CMH.

The Jackson’s moved to Campbellford in 1969 when John became Principal of Campbellford District High School. It was a job he held for the next 37 years. Audrey was a stay at home mom to five children, but wanted to be active in the community she quickly called home. She joined the Auxiliary to CMH and over the years was involved in every aspect of its work, but enjoyed working in the hospital Gift Shop the most. “I always looked forward to working in the Shop, because you got to meet so many wonderful people while supporting the Hospital.” adds Audrey, “Everyone uses the hospital and it’s important it has the equipment it needs to care for the community”.

Audrey is currently the longest serving member of the Auxiliary having joined over 47 years ago. She made life-long friendships and found it very rewarding to give back to our wonderful community. Audrey encourages everyone, especially new residents to consider joining the Auxiliary or becoming a Hospital Volunteer. Audrey is over 90 now and unable to work in the Gift Shop. However, her contribution continues by knitting socks for sale in the shop.

But Audrey’s passion for the hospital doesn’t end there. For many, many years she and John financially supported the hospital and it’s something she has continued to do since John’s passing just over two years ago.

Audrey, who is a proud Grandmother to 11 and Great-Grandmother to 9, has passed her passion for the hospital onto her loved ones. Whenever a birthday or special occasion arrives she encourages her family not to buy her a gift, but instead make a Tribute Gift to the Hospital. “I have had a wonderful life and don’t need gifts or flowers,” says Audrey, “Making a special gift to my hospital instead of a present is something I prefer.”

“On behalf of the Hospital, its staff and patients, I want to thank Audrey for her almost 50 years of support to the hospital,” says Brooke Allan, Chair, CMH Foundation. “Audrey has set an example for all of us to follow.”

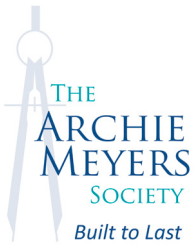
For more information about joining the Auxiliary to Campbellford Memorial Hospital please stop by the Hospital Gift Shop. For more information about Tribute Gifts please contact the CMH Foundation at 705-653-1140 ext 2014.



Circle of Friends - Monthly Giving Club ~ Making a Difference, One Month at a Time! ~

Monthly Giving is a great way to support Campbellford Memorial Hospital. Each month, your donation is directly withdrawn from your credit card or bank account and put straight to work at the Hospital. Your donations are directed to where the need is most urgent at YOUR hospital. And because monthly giving saves on administration costs, more patients benefit from your generosity. If you wish to increase or change your contribution at any time just contact us.

For more information contact Catherine at 705-653-1140 ext. 2104.



Leaving a Legacy Through Planned Giving

A planned gift is a wonderful act of kindness and generosity that leaves a lasting impact on the healthcare of your family, your neighbours, your friends, your coworkers and yourself. The life you've built says a lot about you, your values and what you care about the most. Your gift will build a brighter future and leave a legacy that lives on generation after generation.

The CMH Foundation's planned giving options provide income or potential savings now and in the future, without affecting your present lifestyle. Whether you choose to give through a cash donation, life insurance policy, a bequest in your Will, gifts of publicly traded stock, an insurance policy, endowments, RRSPs, or even gifts of property, there is a way to give that can suit everyone's needs.

Bequests

Gifts made through a Will are called bequests. Your bequest can be a fixed amount, a specific percentage of the residual amount of the estate, and/or a specific asset. A bequest in your Will to the Campbellford Memorial Hospital Foundation will provide tax relief for your estate in the year of death.

Gifts of Life Insurance

A gift of life insurance makes it possible for you to leverage your contributions to the CMH Foundation. Your gift is assured with a paid-up policy or through a policy with ongoing premiums paid by the donor or in some cases the CMH Foundation.

Gifts of Securities

A gift of publicly traded securities can provide you with the unexpected capacity to make a meaningful difference to CMH. In 2006, the Government of Canada eliminated the capital gains tax on the donation of publicly-traded securities, including stocks, bonds, mutual funds, and exchangeable securities. This means that making a direct donation of securities to the CMH Foundation is now the most effective way of minimizing taxes while also supporting local health care.

For further information about how you can provide for a gift in your Will or other Planned Gifts to the CMH Foundation or for information about the **Archie Meyers Legacy Society** please contact John Russell, CFRE, Campbellford Memorial Hospital Foundation 705-632-2014 or jrussell@cmh.ca or visit <https://givetocmh.ca/charitable-will-bequest/>

2021 Legacy Gifts

The Campbellford Memorial Hospital Foundation is honoured to celebrate the following individuals who remembered the hospital in their Will with gifts received in 2021:

- Estate of Klaus 'Nick' Klein
- Estate of Mary Buchanan
- Estate of William E. Curle
- Estate of Cozette T. Barnum
- Estate of Marlies Freiberg
- Estate of Norma Helen Sizeland
- Estate of George Stanley Sargeant
- Estate of William Arthur Sargeant

Our Donors... Our Heroes



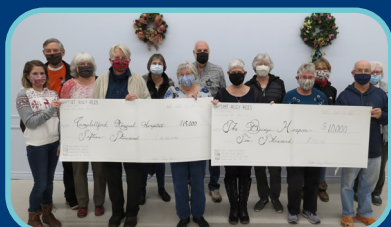
•••• **Joining Forces to Fund a New Digital Slit Lamp**

Four area Lions Clubs joined together with the Lions Clubs International Foundation and a private foundation to fund the purchase of a new Digital Slit Lamp for the Emergency Department. The Norwood & District, Campbellford, Marmora Crowe Valley and Havelock clubs combined to donate \$5,000 while the Lion's Clubs International Foundation matched the support with an additional \$5,000. The Frederick J. Hennessey Foundation added \$5,000 to bring the total needed for the new Slit Lamp to \$15,000. Pictured (left to right) are Don Bryans (President, Norwood & District Lions), Mark Kelso (Lions District A3 Governor), Peggy Meiklejohn (Board Member, CMH Foundation), Don May (President, Campbellford Lions), Helen Yahn (President, Marmora Crowe Valley Lions), and Don Radnor (President, Havelock Lions).



•••• **Big Mac® Fundraiser Was a Huge Success!**

Ken & Cynthia Schmidt, the Owner/Operators of the new McDonald's Restaurant in Campbellford presented the Campbellford Memorial Hospital Foundation with a donation of \$6,500. This past October, McDonald's donated \$1 from the sale of every Big Mac. The campaign raised \$6,308, which was rounded up to \$6,500. The Schmidt's presented their donation to CMH Foundation Board Vice-Chair Martha Hunt (2nd from right) along with Nicole Laurie, Campbellford General Manager (far right) and Kaden Tozak (far left) Campbellford Manager. The funds supported the **15th Annual Angels of Care Campaign**.



•••• **We Love the Busy Bees!**

Last fall the CMH Foundation visited our friends at the Baptist Busy Bees and humbly accepted a gift of \$15,000 for the **15th Annual Angels of Care Campaign**. The Busy Bees also presented an \$10,000 donation to The Bridge Hospice. It hasn't been an easy couple of years for the Busy Bees and their Annual Yard Sale and that makes their support extra special. Thank you for your loyal support and everything you do for so many people in our community.



•••• **Campbellford Chrysler and J.J. Stewart Motors Continue Their Loyal Support!**

CMH was thrilled to receive year-end donations from area auto dealers J.J. Stewart Motors Ltd. of Norwood and Campbellford Chrysler. Dave Stewart, Mark Stewart and John Stewart, owners of J.J. Stewart Motors (top photo) presented a \$5,000 gift to Foundation Executive Director John Russell. Tom Wallace, General Manager of Campbellford Chrysler presented an additional \$5,000 gift. Both gifts supported the **Annual Angels of Care Campaign**.





“Peel’s Sports Beefs” Results in \$2,000 Donation

Local Sports Enthusiast Jim Peeling presented CMH Foundation Executive Director John Russell with a donation of \$2,000 representing the entire proceeds from the sale of his book, “Peel’s Sports Beefs”. Everyone who knows Jim knows he always has an opinion about the latest goings on in sports. His passion resulted a 52 page book that is chock full of opinions, trivia and tidbits.



Trent Hills Canadian Tire Continues its Loyal Support

CMH Foundation Board Chair Brooklyn Allan accepts a \$5,200 donation to from Trent Hills Canadian Tire Owner Aaron Macanuel for the purchase of high priority patient care equipment. Ms. Allan says, “We are tremendously grateful for the loyal support Canadian Tire has given the Hospital for many years. Having new medical equipment means better diagnosis, treatment, and care for the tens of thousands of patients who depend on the hospital each year.”

Thank you to all our wonderful donors!



Host Your Own Event to Support Campbellford Memorial Hospital

Hosting an event for Campbellford Memorial Hospital (or making us your charitable partner for an existing event) is a great way to help fund the purchase of new life-saving equipment. No event is too small to make a difference - whether you want to sell unique items, donate a portion of your retail sales, hold a bake sale, barn dance or car wash or organize a walk for the Hospital or one of our departments - we are here to help make your idea a reality!

Need some inspiration? Here are just a few suggestions:

- **Throw a Party** - Dinner parties, concerts, barn dances or barbeques, the opportunities to have some fun while doing some good are endless!
- **Host a Sporting Event** - Organize a run or walk, a cycling event or hike. Golf tournaments, bowling night, ATV Rides and more are all great opportunities to do promote active living while raising money for the Hospital.
- **Set up Shop** - Do you have a product you are a master at making or a service you are skilled at? e sales, food fairs, garage sales, car washes, craft sales, esthetic services, yard work, the list goes on and on. Sell what you are great at and donate a portion or all of the proceeds to support CMH.

Feeling Inspired? Let’s get started. Download the **Third Party Events Guide** from the CMH Foundation website, www.givetocmh.ca

For more information on hosting a fundraising event for the Campbellford Memorial Hospital Foundation, please contact us at 705-653-1140 ext 2014.



A Message from Outgoing CMH Foundation Board Chair

Seeing the Silver Linings ~ A giving community has always been key to Campbellford Memorial Hospital's ability to provide the very best in care.

The past two years can be described in the words of Charles Dickens: "It was the best of times... it was the worst of times." They were years filled with challenges; but, also unexpected silver linings, as our wonderful community came together to ensure Campbellford Memorial Hospital (CMH) remained a vital rural hospital.

Despite gathering restrictions that cancelled all of our in-person fundraising events the generosity of donors reminded us of the power our community has when it comes together. Almost immediately after the Pandemic started the CMH Foundation felt the generous support of the community. The feeling was clear: the time is NOW to step up for OUR hospital.

To support the work of the hospital, we launched the **Support the Effort Campaign** - and you responded. Donor gifts provided critical technology and diagnostic tools to allow the CMH staff to heroically rise to the challenge of sustaining care during a tumultuous time. As the pandemic continued the support continued. In fact over the past two years donors contributed an amazing \$2.6 Million for the purchase of medical tools and technology, such as the new Digital X-ray, Cardiac Telemetry, and the transformational Clinical Information System.

It has been my pleasure to be the Chair of the Foundation Board of Directors for the past two years and it's been an interesting journey. When I took on the role in 2020 the Pandemic had just begun and I had no idea that I would never chair an in-person meeting, in fact my first non-virtual meeting as Chair would be the Annual General Meeting and it would be my last as Chair. It's has been challenging, but also a rewarding experience. As Chair, I am proud of the role I may have played in leading the CMH Foundation and thrilled with how we have been able to support the hospital.

I want to welcome our new Board Chair Martha Hunt into the role. Since joining the Board Martha has proven to be one of the Hospital's greatest supporters and advocates. I look forward to staying on as Past-Chair to continue to support the Hospital to the best of my ability.

If the past two years can be described as 'the best of times', it's because of you. We cannot thank you enough for your continued support - now, more than ever.

Thank you for your support,

Brooklyn Allan
Chair, Board of Directors
Campbellford Memorial Hospital Foundation

Campbellford Memorial Hospital Foundation

2022/2023

Board of Directors:

Martha Hunt
(Chair)

Brooklyn Allan
(Past Chair)

Valerie Pryzbilla
(Treasurer)

John Russell
(Secretary)

Beth Boddy

Calvin Newman

Bruce Thompson

Ashley Tinney-Fischer

Erik Kowal

Cindy McMurray

Peggy Meiklejohn

Christine Hallett
(CMH Auxiliary Representative)

Trish Wood
(CMH Board Representative)

Eric Hanna
(Interim CMH President & CEO)



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