



# Giving Matters

CMH Foundation Annual Newsletter • Summer 2023



## Donor Generosity Improves Care at CMH

Every moment of every day, patients, their families and hospital staff at Campbellford Memorial Hospital (CMH) feel the generosity of our caring community.

**In fact, members of our community fund every piece of equipment used in the direct care and comfort of patients at CMH.** Equipment as essential as beds, bladder scanners, or haematology analyzers are available at YOUR Hospital only because of kind and caring donors.

Annually the Campbellford Memorial Hospital prepares a list of top priority medical equipment needed to provide critical diagnostics and patient care. The list includes tools used to expertly diagnose patients, like laboratory or digital imaging equipment, and items such as beds, stretchers or blanket warmers to improve patient comfort and recovery. Some of the needed equipment is replacing older tools approaching their end of life, while others are new technology that advance the services CMH can provide.

Everyone at the Campbellford Memorial Hospital Foundation believes investing in your hospital is more than making a donation; it's a heart-felt investment in the health of you and your loved ones. Time and time again we are told by donors that CMH shares a special place in their hearts and having access to the latest medical tools is their top priority. After donating to the CMH Foundation, you can rest assured you have made a difference in someone's life.

In this edition of *Giving Matters* we are reporting about some of the wonderful new equipment donors have helped purchase. **YOUR donations have improved medical care at YOUR hospital.**

The list of equipment donors have funded in the past 18 months is on page 2, but we are going to highlight some of the remarkable new equipment.



### Bladder Scanner

**(In-Patient Unit/Emergency Department)**

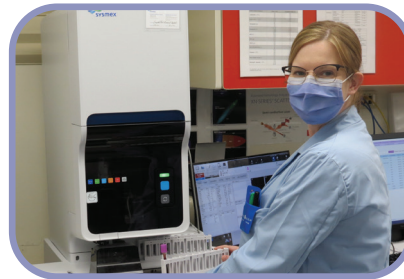
**Clinical Services & Inpatient Manager Amanda Wiles says,** “we were absolutely thrilled in 2022 to acquire a new state-of-the-art bladder scanner. This advanced technology is allowing our medical professionals to more accurately diagnose and manage urinary tract conditions such as incontinence, bladder cancer, and urinary tract infections. Thank you.”

In-Patient Unit Registered Nurse  
Ashley Coady

Continued inside...



HTM Insurance Company  
Donation Presentation



Laboratory Manager Zoe Neilly



Medical Laboratory Technician  
Katrina Dowe

## Infant Transport Stretcher (Emergency Department)

**Vice President Patient Care and Chief Nursing Executive Heather Campbell says,** “it was critical for us to obtain the new infant transport stretcher. The stretcher is designed to easily load and secure the hospital’s infant transport unit into ground and air ambulances. The stretcher is providing a safer and more secure ride for babies to our partner hospitals. Thank you to HTM Insurance Company for donating the funds to purchase the stretcher.”

## Haematology Analyzer (Laboratory)

**Laboratory Manager Zoe Neilly says** “the new Haematology Analyzer is a critical diagnostic tool as it performs many important tests, including a complete blood count analysis (CBC). Almost every patient that presents to the CMH Emergency Department or In-patient unit has a CBC performed. This test is especially useful when a patient is experiencing weakness, fatigue, fever, inflammation, bruising or bleeding. A complete blood count may help diagnose the cause of these symptoms.”

## Blood Culture Machine (Laboratory)

**Laboratory Manager Zoe Neilly adds,** “blood culture machines are vital tools in diagnosing blood infections, like sepsis in patients, which is a critical condition. An additional machine gives us the ability to test more samples leading to the appropriate antibiotic treatments of CMH patients.”

## New Equipment in 2022/2023

(Partial List)

- Digital Slit Lamp (Emergency)
- Infant Transport Stretcher (Emergency)
- Stretchers x 3 (Emergency)
- Defibrillator (Emergency)
- Bladder Scanner (In-Patient Unit & Emergency)
- Nurse Call System (In-Patient Unit)
- Haematology Analyzer (Laboratory)
- Blood Culture Machine (Laboratory)
- Picture Archiving System (DI)
- Mealsuite Software (IT)
- Wander Guard Patient Security (IT)
- IT Equipment (\$190,000) (All Areas)
- EPIC Clinical Information System Annual Commitment (\$410,000)
- Staff Education & Awards (All Areas)

## Current Patient Care Needs

*Transforming Care Together Campaign* (Partial List)

- CT Scanner (DI) - \$1,400,000
- Bariatric Stretcher (Emergency) - \$20,000
- Vital Signs Monitors (Emergency) - \$15,000
- Defibrillator (Emergency) - \$30,000
- Bariatric Bed (In-Patient Unit) - \$50,000
- Sara Lift (In-Patient Unit) - \$6,000
- Air Mattress (In-Patient Unit) - \$35,000
- Vital Signs Monitor (In-Patient Unit) - \$14,000
- Water Ice Dispenser (In-Patient Unit) - \$12,000
- Urinalysis Analyzer (Laboratory) - \$5,000
- Narcotic Cabinets (Pharmacy) - \$12,000
- Pharmacy Fridge (Pharmacy) - \$12,000
- ADD Cabinetry (Pharmacy) - \$100,000
- Electronic Incident Management - \$45,000
- EPIC Clinical Information System - \$410,000 (Annual Commitment)
- Annual IT Equipment (All Areas) - \$100,000
- Epic Educational Software - \$4,000
- Scheduling Software (Scheduling) - \$50,000



## Thoughts of Appreciation

We are honoured at the Campbellford Memorial Hospital Foundation to hear from patients who are very appreciative of the care they receive and have financially supported the hospital. It has allowed for new medical equipment to be purchased and new services to be added. Here are some comments received during the 2022 **Angels of Care Campaign**.

“Thank you for all of the incredible care you continue to deliver.” - [Christina Crowley-Arklie](#)

“We feel blessed and grateful having CMH with all your caring and compassionate people and skills.” - [Carl Lisson](#)

“Thank you to all that have worked so hard and given so much of their time!” - [Carol & Ray Welch](#)

“Thank you to all of the staff for being our rock for all of these years.” - [Ron and Veronica Hart](#)

“Thank you to all of the incredible staff at CMH. We always receive such good care and follow up with all of our interactions.” - [Carolyn Dodgson](#)

“I am very thankful for the kindness and care I received in your Emergency Department.” - [Nancy Franklin](#)

“Thank you for all of the care you have given us over the years from the cleaners to the Doctors.” - [Georgine & Ted Fairburn](#)

“Thanks to all of you for being here for us.” - [Kim & Dan Smith](#)



For more details on these and other activities in support of Campbellford Memorial Hospital please contact Catherine Holt at 705-653-1140 ext. 2104 or email [cholt@cmh.ca](mailto:cholt@cmh.ca).

### Friday, July 7th, 2023 (5:30 p.m. to 9 p.m.)

**The 7th Annual Incredible Doctors' Cook-Off** ~ Presented by Maizeing Acres Join us again under the marquee next to the Trent River in Campbellford as your favourite Doctors and Culinary Partners team up for an evening of food and fun in support of patient care at Campbellford Memorial Hospital. Tickets \$75/person.

### July & August, 2023

**The Beer Store Returns Program During July and August** ~ The Beer Stores in Campbellford, Hastings and Havelock are encouraging customers to donate their returnable containers to CMH.

### Wednesday, August 16th, 2023

**Hospital Day at McDonalds**

### Saturday, August 19th, 2023

**The 2nd Annual John Hunter Gran Fondo ~ Hosted by the Peterborough Cycling Club** ~ An exciting charity ride in memory of John Hunter, a beloved local cycling enthusiast who passed away in 2021. Funds raised will support the fundraising effort for a new CT Scanner at Campbellford Memorial Hospital and the Peterborough Regional Hospital Centre. Visit [www.peterboroughcc.com](http://www.peterboroughcc.com) for details.

### Sunday, May 5th, 2024

**The Annual Ranney Gorge Run** ~ Presented by Bay of Quinte Mutual Insurance Company.

### On-going:

**Catch the Ace Progressive Raffle** ~ Since September 2020 the CMH Foundation has included a **Catch the Ace Progressive Raffle** as part of its fundraising efforts. Visit [www.cmhcatchtheace.ca](http://www.cmhcatchtheace.ca) or watch our social media for the latest details.

**The Artists Care Project** ~ Paintings by members of the East Central Ontario Art Association are on display and for sale at CMH. A portion of the sale proceeds support the purchase of new medical equipment.





Campbellford Memorial Hospital has a lengthy list of high priority equipment, all of which has a direct impact every day on the patient care our staff is able to provide. **Our current top priority is to raise \$2,000,000 to purchase a new CT Scanner and Clinical Information System Supports.**

## What does a CT Scanner do?

A CT scan is a diagnostic imaging procedure that uses a combination of X-rays and computer technology to produce images of the inside of the body. It shows detailed images of any part of the body, including the bones, muscles, fat, organs and blood vessels. CT scans are more detailed than standard X-rays.

Your doctor may recommend a CT scan to help diagnose muscle and bone disorders, such as cancers, bone tumors and fractures. They help pinpoint the location of tumors, infections or blood clots as well as guide procedures such as surgery, biopsy and radiation therapy.

## Why is a new CT Scanner needed at CMH?

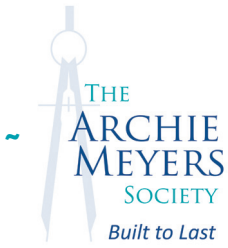
Like many other professions, healthcare providers need the very best tools to successfully and efficiently complete their tasks but unlike other professions, using outdated technology or worn-out tools can have a serious impact on a patients' diagnosis, treatment, and recovery.

Every year over 5,000 patients require a CT Scan at Campbellford Memorial Hospital. These scans help our medical team make accurate diagnosis for things like heart disease, cancer, internal bleeding, joint and bone problems and much more. When the CT Scanner was installed in January 2010, Campbellford Memorial Hospital was the smallest hospital in Ontario to have this life-saving diagnostic tool. Since then CT's have become a standard of care for almost every hospital.

CMH relies heavily on the CT Scanner as the best available diagnostic option and wait lists are growing as both inpatient and emergency scan requests are increasing. The CMH Emergency Department is receiving sicker patients and our physicians are increasingly using CT as their imaging tool of choice to provide a faster, more accurate diagnosis.

After 13 years, the current CT Scanner is aging and desperately needs to be replaced. To maintain the best possible Diagnostic Imaging technology in the CMH service area, the Foundation must raise \$2 million to cover the capital cost for the CT Scanner replacement and installation and Clinical Information System Supports.





# Create Your Legacy

## Your legacy can change a patient's life ~

Your legacy is one of the most impactful decisions in your lifetime—a chance to ensure your values and passions are carried into the future. Your legacy gift is a planned future gift where your generosity benefits generations to come. It can be

made through your Will or another form of designation of various assets to create new healing opportunities for others.

When you leave a legacy gift to the Campbellford Memorial Hospital Foundation, you help push the boundaries of what is possible in rural Ontario health care. That is because your support ensures our medical professionals have access to the most advanced diagnostic and treatment tools available.

If you feel comfortable sharing your plans for a legacy gift, please contact the CMH Foundation. We would like to thank you for your generosity and you will become a member of our **Archie Meyers Legacy Society**—a special community of donors who are helping shape the future of local health care.

### Ways to create your legacy

- Include a legacy gift in your Will
- Name Campbellford Memorial Hospital Foundation as a beneficiary of your RRSP, RRIF, Pension or TFSA
- Gift your life insurance policy to CMH Foundation
- Consider a gift that supports your family during their lifetime, and benefits the Foundation when they no longer need it, such as a charitable remainder trust or a gift of property

We suggest you ask your professional advisor for guidance. Please let your advisor know we have resources available for professionals. If you are ready to meet with your lawyer or notary, we recommend you bring our address and legal name with you (which we have included below).

Please let us know if you would like to receive additional information. We would be happy to work with you, your family and your advisors on a confidential basis to ensure you meet your goals.

If you have already made a legacy gift to the CMH Foundation, please let us know. It is essential that you use our correct name and address: Campbellford Memorial Hospital Foundation 146 Oliver Road, Campbellford, ON, K0L 1L0 • Charitable Registration #118826650RR0001

For further information about how you can provide for a gift in your Will or other Planned Gifts to the CMH Foundation or for information about the **Archie Meyers Legacy Society** please contact John Russell, CFRE, Campbellford Memorial Hospital Foundation 705-632-2014 or [jrussell@cmh.ca](mailto:jrussell@cmh.ca) or visit [www.givetocmh.ca/charitable-will-bequest/](http://www.givetocmh.ca/charitable-will-bequest/)

## 2022 Legacy Gifts

The Campbellford Memorial Hospital Foundation is honoured to celebrate the following individuals who remembered the hospital in their Will with gifts received in 2022:

- Estate of Mary Buchanan
- Estate of Donald Platt
- Estate of Cathy McCann
- Estate of Marion Sharpe
- Estate of Klaus Gustav Klein
- Estate of Marlies Freiberg
- Estate of Clayton Dudley

# Our Donors... Our Heroes



## ***Giving Tuesday at Scott Drummond Motors was a Tremendous Success!***

The Campbellford Memorial Hospital Foundation is thrilled to announce on ***Giving Tuesday 2022*** an astounding \$222,392 was raised in support of the ***16th Annual Angels of Care Campaign*** for the purchase of Everyday Essentials for the Hospital, such as beds, stretchers, vital signs monitors and Clinical Information System supports. On that day over 115 donors contributed \$91,196. Then, Scott Drummond Motors contributed a generous \$20,000 matching gift for a total of \$111,196, which was doubled by ***The Matchmakers***, for a ***Giving Tuesday*** Grand Total of \$222,392! In total \$533,000 was raised during the ***16th Annual Angels of Care Campaign***.



## **Local RBC Royal Bank Staff Present \$5,000 RBC Foundation Donation to CMH**

The staff of RBC Royal Bank in Campbellford presented the Campbellford Memorial Hospital Foundation with a \$5,000 donation in 2022 from the RBC Foundation. Ed Hischer, Branch Manager for the Trent Hills/Norwood Asphodel RBC Branches says the gift is “in recognition of the great things Campbellford Memorial Hospital does is our community”. The funds were used to support the purchase of the new Haematology Analyzer and Clinical Information System supports for the CMH Laboratory. Pictured (left to right) are Ed Hischer, RBC Client Advisors Jishnu Ravi, Heather Mallette and Theresa Packer and CMH Foundation Executive Director John Russell.



## **Kinette Club of Campbellford Continues its Loyal Support of Campbellford Memorial Hospital**

In 2022, CMH Senior Development & Stewardship Officer Catherine Holt (far left), accepted a donation of \$5,000 from the Kinette Club of Campbellford. The donation represented the club’s proceeds from the Peterborough Kinsmen Super TV Bingo. The funds were used to support the purchase of the new Haematology Analyzer and Clinical Information System supports for the CMH Laboratory. Pictured are (second from left to right) Kinette Club members Donalda Elliott, Sharon Peeling, Helen Stephens, Helen Brahaney and Dianne Parker.



## **Landmark Gift from the Auxiliary to CMH**

This past April the Auxiliary to CMH presented an amazing gift of \$72,000 to the hospital for the purchase of a new defibrillator and the first gift toward a new CT Scanner for the Hospital. The gift capped the most successful fundraising year ever for the Auxiliary. Including at events like the Annual Polar Plunge (inset), held each January. 2023 is the 80th anniversary of the Auxiliary, which has to date contributed over \$2 million to CMH! This is an incredible milestone and a testament to their unwavering dedication to our hospital. We want to thank the Auxiliary for their remarkable contributions and for their commitment to making a difference in the lives of our patients and their families. We could not provide the high-quality care we do without their support.







## A Very Generous Gift to the Hospital from the Masons of Norwood Lodge 223

Campbellford Memorial Hospital Foundation Executive Director John Russell (centre) gratefully accepted a generous donation of \$15,000 from Masons of Norwood Lodge 223 members Doug Percy(left) and Keith Buchanan. The Masons recently sold their building in Norwood and are distributed the proceeds for several charities including the Campbellford Memorial Hospital, Peterborough Regional Health Centre, The Bridge Hospice and others.

The donation to CMH was directed toward the purchase of the new Haematology Analyzer for the Laboratory.

*Thank you to all our wonderful donors!*

## Welcome to the CMH Foundation Board:



**John Andras** is Executive Vice-President of the Andras Group. He is a shareholder and Director of Research Capital Corporation. He is a past President of the Rotary Club of Toronto, Past Chair of SKETCH, Director of HIP (Honouring Indigenous Peoples), and a Paul Harris Fellow. John began his career in 1983 as an employee of Andras, Hatch & Hetherington. He spent his first years learning the various functions of the business, including those of the stock cage and trading floor. John apprenticed with his father Kenneth B. Andras and his brother Ken. John lives in Hastings.



**Rodger Bonneau** was born in Norwood, went to high school in Campbellford and has lived or owned businesses in Marmora and Norwood. He is a HVAC Installer by trade, but is also a small business owner and property owner. He is a former Mayor of Township of Asphodel-Norwood and Past-President of the Norwood Lions Club. He has sat on several community committees, including the Library Board, Economic Development, and Trails. Rodger lives in Norwood.



## Circle of Friends - Monthly Giving Club

*~ Making a Difference, One Month at a Time! ~*

Budget Friendly & Easy to Set Up or Change - it is a great way to support Campbellford Memorial Hospital (CMH)! Each month your donation is directly withdrawn from your credit card or bank account and put straight to work at the Hospital. Your monthly gifts help us continue to deliver our high standard of care.

You, along with other **Circle of Friends Monthly Giving Club** members, can make us stronger by giving us a solid foundation of support we can count on each month. Your monthly donation allows us to provide the best care possible for patients by investing in advanced equipment and technology innovation at CMH.

For more information, contact Catherine at 705-653-1140 Ext. 2104



## A Message from CMH Foundation Board Chair

*“If you want to touch the past, touch a rock. If you want to touch the present, touch a flower. If you want to touch the future, touch a life.” – Author Unknown*

The author of these inspirational words is unknown, but they are no less powerful. They speak to the commitment of many people who give back to our community and support the lives of tens of thousands of patients accessing health care each year at Campbellford Memorial Hospital (CMH).

As Chair of the CMH Foundation, we are honored with the continuous generosity shown to the hospital. Not just with the many gifts we receive, but by the countless hours put in by volunteers, including in-hospital volunteers, Auxiliary members, Board of Directors, and event volunteers. We would like to express our gratitude to those who give so much of their time, energy, passion and financial support to our cause. **You are making local health care better.**

I would also like to congratulate the members of the Auxiliary to CMH, who are celebrating their 80th Anniversary in 2023. Since 1943, hundreds of Auxiliary members have given countless hours of their time to ensure Campbellford Memorial Hospital is the best, most well equipped hospital it can be. In fact, earlier this year the Auxiliary surpassed the \$2 Million in funds donated to the Hospital.

The past year has been a very busy one for the CMH Foundation. The list of fundraising initiatives, events and activities has grown as we emerged from the COVID Pandemic. Support from the community in the past year has been the best it has ever been in terms of financial gifts, engagement and other support. I am very excited the hospital itself is on the right footing to handle the increased pressure of a growing and aging population and for the planned re-development, and the CMH Foundation is dedicated to doing everything it can to support the hospital in all of its efforts.

We are truly grateful for your support financial support and volunteer time, which has strengthened our mission to assist the hospital in delivering excellent care day after day. I, like the rest of the CMH Foundation Board, have tremendous hope and optimism for a future of endless possibilities. We may be a small rural hospital, but we are doing amazing things here at CMH. Something that you should be very proud of and none of it would be achievable without YOU.

I invite you to contribute to Campbellford Memorial Hospital as a donor, a volunteer or both. Remember... *“If you want to touch the future, touch a life.”*

Thank you for your support,

Martha Hunt  
Chair, Board of Directors  
Campbellford Memorial Hospital Foundation

## Campbellford Memorial Hospital Foundation

### 2023/2024

### Board of Directors:

Martha Hunt  
(Chair)

Brooklyn Allan  
(Past Chair)

Valerie Pryzbilla  
(Treasurer)

John Russell  
(Secretary)

Calvin Newman

Bruce Thompson

Erik Kowal

Rodger Bonneau

John Andras

Cindy McMurray

Peggy Meiklejohn

Christine Hallett  
(CMH Auxiliary Representative)

Trish Wood  
(CMH Board Representative)

Jeff Hohenkerk  
(CMH President & CEO)



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[www.givetocmh.ca](http://www.givetocmh.ca)

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**Angela Wellman**, Administrative & Development Assistant • 705-653-1140 Ext. 2107 [arunciman@cmh.ca](mailto:arunciman@cmh.ca)

**Marlene Braun**, Special Projects (Catch the Ace)  
705-653-1140 Ext. 2116 [mbraun@cmh.ca](mailto:mbraun@cmh.ca)

