



Giving Matters

CMH Foundation Annual Newsletter • Summer 2020

Thank You for Having our Backs!



Personal Messages from the CMH Frontlines to Donors

In the past, but most certainly during the COVID-19 Pandemic the Campbellford Memorial Hospital Foundation has been amazed at the work of the dedicated Hospital Staff. Time and time again during the pandemic, the Hospital staff stepped up to do everything that needed to be done to ensure the hospital was prepared to take on any and all challenges. This included dealing with COVID-19 patients, increased patient testing, dealing with advanced infection control standards, and adapting to daily directives from the hospital's Public Health Partners. Add to this the Hospital's administration and Infection Control Team needed to monitor the activities of health units in three jurisdictions within the CMH Service Area. We have been very happy to see the preparations worked very well to ensure CMH dealt with the pressures of the Pandemic, while continuing to care for our Emergency Department and In-patients.

Also during the pandemic the CMH Foundation worked closely with the CMH administration and frontline staff to begin fundraising for the critical medical equipment that was needed immediately, such as a ventilator, isolation room equipment, sterilization tools, patient beds and even additional thermometers and stethoscopes. The Foundation launched the **Support the Effort Campaign** and we're thrilled to received, and continue to receive, amazing support from our donor community. Throughout the pandemic the frontline staff told us how blessed the hospital is that the donors are always there for them to provide the equipment it needs to properly serve the community today and well into the future. Thank you for contributing to the **Support the Effort Campaign**.

Thank you from the Frontline Staff



Ann Chamberlain
Housekeeping Department

"The COVID-19 Pandemic has put a spotlight on many things related to the high standard of health care practiced at CMH, but none more than fighting the spread of infectious diseases. Before the pandemic and

certainly during the outbreak I was very proud to be a member of the CMH Housekeeping staff." says Ann Chamberlain, "The staffed worked very hard to ensure our widening infection control practices were followed to the letter and the hospital was spotless. Something that is not easy to do in a 65 year old building. During this time I was thrilled to see the community step up and get us the supplies and equipment it needed to, quite simply, keep our hospital clean and safe. Thank you for having our backs."



Marilyn Petherick
RN & Infection Control Officer

The COVID-19 Pandemic really brought infection control and the best practices we promote every day to the forefront. It's why handwashing, social distancing and the proper use of personal protective equipment are so essential," says long-time CMH Nurse and Infection

Control Officer, Marilyn Petherick. "This is a small hospital. The staff is very personable and very resilient. We're an outlier as we are very rural and yet we still manage to give great quality of care because of the people who work here at all levels of the organization. Patient care is a team effort. We are blessed to have an extremely generous community that supports us day in and day out, but especially when times get challenging, like now. From the bottom of my heart, Thank you!"

Continued inside...

Thank you from the Frontline Staff...cont.



Katelyn Lewis
RN

“Being a nurse is always a trying time, but it’s wonderful to see the community support during times like this,” says Registered Nurse Katelyn Lewis. “We really have gotten an

outpouring of support from the community and that definitely keeps us going so we can continue to provide essential health services to the patients in our care. Thank you for your support.”



Dr. Bruce Bain
CMH Chief of Staff

“To say the support has been overwhelming is an understatement,” says CMH Chief of Staff, Dr. Bruce Bain. “The Foundation’s fundraising focus had to quickly change from the needed new Digital X-Ray Machine to items specific to

fighting COVID-19. The Hospital had thousands of masks and gloves donated and even had dozens of local residents sewing masks, gowns and scrub caps. Whenever there is a need, the full-time and seasonal residents of Trent Hills and surrounding area respond generously and thoughtfully. Thank you”



Thoughts of Appreciation

These following are just a few of the comments we received along with donations to the **Support the Effort Campaign**.

A heartfelt thank you to all of the staff, board members, volunteers and others who make CMH the amazing community hospital that it is for all of us. Kudos! Jeanette Cournoyer

A short time ago, you administered to my wife for a ruptured Achilles tendon and all of your people were SOOO good. Thank you. Peter Armour

Thank you to all of the staff of Campbellford Memorial Hospital for all that you do to keep us safe and healthy! We appreciate you so very much. Brian and Trish Wood

Pleased to be able to support this campaign and blessed to have an incredible hospital so close to home. Anonymous

This acknowledges the superb care given to my 102 year old mother. Many thanks. Paul Irwin

Thanks to all the frontline workers for your care and compassion. Please know how much we appreciate your efforts every day! Eileen M LeBlanc

Thank you to the hospital staff for everything you do for our community! Katherine @ Van Till Tree Care

CMH Foundation Monthly Giving Program ~ *An Investment Worth Making*



For many of us, budgeting is important. We also want to make an impact in our community. That is why so many choose our **Monthly Giving Program**. It is simple to set up, very affordable because you set the amount that is right for your budget and you know that your donation has long-term impact at your hospital. And you will be amazed at how your monthly gift adds up! It is an easy way to help your hospital have the tools they need. It is definitely an investment worth making.

How does the Monthly Giving Program work?

Each month, your donation is directly withdrawn from your credit card or bank account and put straight to work at the Hospital. If you wish to increase or change your contribution at any time, it’s easy. Just contact us at: 705-653-1140 Ext. 2104 and we’ll make the changes you need. It is environmentally friendly too as we’ll issue you one tax receipt for the total amount you have contributed at the end of each year!

Our Donors... Our Heroes



• Legion District F Hospital Trust Fund Supports CMH

Members of the Royal Canadian Legion District F present the Campbellford Memorial Hospital Foundation with a gift of \$8,200 from the District F Hospital Trust Fund. The funds were used to purchase a new Vital Signs Monitor for the Hospital. A critical tool for the Hospital. Foundation Board Members Cindy McMurray (second from right) and Bruce Thompson (third from the right) accepted the donation from (left to right) Past District Commander Don Ramsey, Zone Commander Wayne McKinnon, District Commander Lynn Deering, District F Treasurer Larry Lamble and Delayne Donald, Treasurer of the RCL Branch 103 Campbellford.



• Great Gift from the Warkworth Community Service Club!

The Campbellford Memorial Hospital Foundation was honoured to receive a generous gift of \$5,670 from the members of the Warkworth Community Service Club. The funds were used to support the purchase of Vital Signs Monitor. The funds were raised through the sale of the Club's Annual Cash Draw. Hospital Foundation Board Member Martha Hunt (left) is seen here accepting the donation from Club President Chuck Mills.



• Fisher's No Frills Supports CMH

Campbellford Memorial Hospital Foundation Executive Director John Russell (right) accepts a generous donation from Matt and Lisa Fisher of Fisher's No Frills. The gift of \$2,176 was raised during their *Give Back to Your Community Campaign*. The funds will support the purchase of the new Digital X-Ray Machine for the Hospital. The CMH Foundation is currently raising \$600,000 during the new *X-Ray Campaign*.



• Thank you Campbellford Lioness Club!

Jane Peters (left) and Gayle LaRoche, President (right) of the Campbellford Lioness Club present Medical Radiation Technologist Ken Graham with a \$500 donation to the Campbellford Memorial Hospital Foundation's *Digital X-Ray Campaign*. The funds were raised at the Club's 2019 *Melodies at the Mill* Program.



• Generous Support for CMH from the Royal Canadian Legion Ontario Provincial Command and Ladies' Auxiliaries Charitable Foundation

The Ontario Provincial Command and Ladies' Auxiliaries Charitable Foundation of the Royal Canadian Legion awarded an \$8,000 grant to the Campbellford Memorial Hospital (CMH) Foundation to support the purchase of the second Ultrasound Machine in the Hospital's Diagnostic Imaging Area. Royal Canadian Legion Branch #103 President Tammy Gagnard (centre) and 1st Vice-President David Mixon presented the donation to CMH Foundation Board Member Kevin Huestis.

Baptist Busy Bees Make Another Generous Gift to the Angels of Care Campaign

Members of the Baptist Busy Bees from Campbellford Baptist Church present Campbellford Memorial Hospital Foundation Board Member Bruce Thompson (forth for the right) and Diagnostic Imaging Department Manager Colleen Smith (third from the right) with a cheque for \$30,000 in support of the 13th Annual Angels of Care Campaign and the new Digital X-Ray Machine. The funds were raised in 2019 during the Busy Bees Annual Yard-Sale. Since 2001 the Baptist Busy Bees have donated an amazing \$225,000 to the Campbellford Memorial Hospital. Thank you for your hard work and generosity.



Trent Hills Canadian Tire Makes Amazing Donation to the Hospital with Jumpstart Fundraising Prize

Diagnostic Imaging Manager Colleen Smith (centre) accepts a wonderful \$20,000 donation to CMH from Trent Hills Canadian Tire. For the fifth year in a row the local Canadian Tire was the top regional fundraiser in the company's Jumpstart Program. The donation to the Hospital will be used to help fund the purchase of the new Digital X-Ray Machine. Also pictured are Trent Hills Canadian Tire Owner Aaron Macanuel (right) and Margaret McIlmoyle (left).



SUCCESSFULLY COMPLETED

Thank you to everyone who supported the *Buy a Pump Campaign*.

In Mid-March of 2020 Campbellford Memorial Hospital got some great news with the arrival of 40 new IV Pumps. The arrival and roll out of the pumps on the patient floor and Emergency Department capped the successful *Buy-A-Pump Campaign* that raised \$175,000 for the new pumps. The pumps took a bit longer to arrive than expected due to a delay with the supplier, but if there is one thing we have learned in current times it's patience. Despite everything going on at the Hospital when the pumps arrived they were put in our Training Room for programming and staff training before being put into use. Thank you to Travis Boivin, the Hospital's Collaborative Practice Leader and Andrew Mitchinson and the I-T Team for their hard work getting the pumps ready. A special thanks to all of the donors who supported the *Buy-A-Pump Campaign*. We could not have done it without you. This is another perfect example of how donor support improves health care in your community.

Buy-A-Pump Campaign Donors:

- Joseph and David Crowley • Bruce & Elizabeth Thompson • MacLaren IDA Pharmacy • Christine Hallett and Cathy Vosper
- Baptist Busy Bees • Joanne Simpkin (In memory of Paul) • John & Audrey Jackson • Howard & Cathy McCann
- Don & Carol Pearson (In memory of Thelma Pearson) • Erik & Kim Kowal • Dr. Kelly Parks • Arnold & Marie Westlake
- Dooher's Bakery • Dr. Eshay & Katie Elia • Brian Todd Memorial Community Fund • Economical Insurance
- Rotary Club of Campbellford • Kinette Club of Campbellford • Karen & Patrick MacGinnis • The Pettey Family
- Diane Menzies • Newman, Oliver & McCarten Insurance • Janice & Karl Eichner • Campbellford Chrysler
- CMH Management • J.J. Stewart Motors • CMH Staff & Community Pump • Cassidey Ouellette Memorial Fund
- McCann Family Legacy Fund • Valerie & Brian Pridmore • Araxie Robertson (In memory of Peter)



A Message from Outgoing CMH Foundation Board Chair Calvin Newman

It has been my pleasure to be the Chair of the Campbellford Memorial Hospital Foundation Board of Directors since 2009. I can't believe how fast the past 13 years have flown by. It's been a truly rewarding experience. I first became involved with the Foundation Board in 2007.

Through my business, Newman Oliver & McCarten Insurance and personally, I had been a supporter of the hospital for many years, but decided to join the Foundation Board after meeting with dedicated Foundation fundraiser and former Chairman Don Pearson. Don's passion and enthusiasm for the hospital is infectious and not only did he convince me to increase my support for the Hospital he encouraged me to join the Board. That was a decision I never have regretted. While serving on the Board, I quickly realized that CMH is essential to the health and well-being of a wide community and it's critical to ensure it has the most current diagnostic and patient care equipment possible. And this can only be done through fundraising, because the Provincial Government does not pay for new medical equipment for the Hospital.

In 2009 when Don King's term as Chair of the Foundation Board ended I nervously stepped into the role. To my delight I have stayed in the position for 11 years. But sadly my extended term has come to an end.

As Chairman, I am proud of the role I may have played in leading the CMH Foundation during the successful **CT Scanner, Digital Mammography, Flourish** and the **Bedside Care Campaigns**. I am thrilled to see how donor support for the hospital has continued to grow and ensure CMH has the equipment it needs to care for over 40,000 patients every year. I am very proud of Campbellford Memorial Hospital. It is a small but mighty hospital and I am proud of being able to do what I can to ensure its continued growth and success. It is my hope that in the very near future the plans for the construction of a new CMH will progress. It's a long process, but I am confident this dream will come true.

I want to welcome our new Board Chair Brooklyn Allan into the role. Brooklyn is a great supporter and advocate for the Hospital and the Foundation is in good hands under her leadership. Best of luck Brooklyn!

Finally, over the past several weeks the COVID-19 Pandemic has certainly captured our attention and challenged our Hospital. I want to give my personal thanks to the CMH Doctors, Nurses and Support Staff for doing an incredible job making sure the Hospital is prepared to take on the challenges of the pandemic and to be prepared for what the future may hold. I would also like to thank the community for its continued support of their hospital. Since the beginning of this global pandemic, the community has answered the CMH Foundation's call for assistance both with personal protective equipment and cash donations. It's so wonderful to see that whenever there is a need, the full-time and seasonal residents of the Trent Hills and surrounding area respond generously and thoughtfully.

Thank you,

Calvin Newman
Outgoing Chair
Campbellford Memorial Hospital Foundation



Donor Funded in 2019/2020 (Partial List)

- 40 IV Pumps (In-Patient Unit/Emergency)
- Vital Signs Monitors x 2 (Emergency)
- Beds x 2 (In-Patient Unit)
- Stretcher (Emergency)
- Ventilator and Accessories (In-Patient)
- NOCO Spray Sterilizer (Infection Control)
- HEPA Filter Cart (Infection Control)
- Patient Ceiling Lifts (In-Patient)
- Stethoscopes (In-Patient)
- Thermometers (In-Patient Unit/Emergency)
- Humidifier (In-Patient Unit)
- Fire Suppression System (Plant)
- HVAC, Boiler & Energy Systems Support (Plant)
- Medication Dispensing Machine (Emergency) (Funded by CMH Auxiliary)
- Blood Gas Analyzer (Laboratory) (Funded by CMH Auxiliary)
- CO2 Incubator (Laboratory)
- Annual Information Technology Upgrades (IT)
- Clinical Information System Annual Support (IT)
- Staff Education & Awards (All Areas)

Current Patient Needs Bedside Care Campaign (Partial List)

- X-Ray Machine (DI) - \$500,000
- Stretcher (Emergency) - \$6,000
- Bariatric Bed (In-Patient Unit) - \$20,000
- Defibrillators (In-Patient Unit/Emergency) - \$25,000
- Slit Lamp (Emergency) - \$10,000
- Hematology Analyzer (Laboratory) - \$80,000
- Colonoscope (Surgical) - \$35,000
- Sterilizer (Surgical) - \$200,000
- Automated Unit Dose Packager (Pharmacy) - \$30,000
- Annual Information Technology Upgrades (IT) - \$100,000
- Clinical Information System Annual Support (IT) - \$500,000



A Special Message from the CMH Board of Directors



On behalf of the Campbellford Memorial Hospital's Board of Directors, I want to say how impressed we are by the efforts of our health care team in combatting COVID-19. While remaining physically distant from the hospital, the Board has continued to meet virtually to ensure that we are able to continue to support the exceptional efforts being made by all members of the CMH team.

We have never experienced anything like COVID-19 but CMH staff successfully adapted to the changing circumstances and continued to provide exceptional care in spite of the inherent risks and personal inconvenience.

Our CMH team, along with our community partners, pulled together remarkably in the face of very challenging times. Examples are many and varied but include preparing spaces in the hospital for COVID care, frequent simulations and scenario planning to ensure plans were solid and the establishment of patient and staff screening and testing.

On behalf of the Hospital Directors, I want to again say a most sincere thank you to all of the staff and physicians and commend you for your compassionate care and your courage during COVID.

I would also like to thank the donor community for its support over the past few months. Your financial contributions to the *Support the Effort Campaign*, along with donations of Personal Protective Equipment, skillfully made homemade masks, gowns and scrub caps and food for our frontline staff is very much appreciated. We are forever grateful for your support of our wonderful hospital, especially in such trying times, and we hope you are in some way able to continue with that absolutely critical support.

Thank you for doing your part, for standing by our side, for helping your hospital through much appreciated donations, and helping your fellow community members.

Paul Nichols, Chair CMH Board of Directors

Campbellford Memorial Hospital Foundation Board of Directors:

Brooklyn Allan (*Chair*)

Don Pearson (*Vice-Chair*)

Beth Boddy (*Treasurer*)

John Russell (*Secretary*)

Calvin Newman (*Past Chair*)

Bruce Thompson

Martha Hunt

Ashley Tinney-Fischer

Cindy McMurray

Mark Higgins

Eugene Brahaney

Peggy Meiklejohn

Kevin Huestis

Christine Hallett

(*CMH Auxiliary Representative*)

Valerie Pryzbilla

(*CMH Board Representative*)

Varouj Eskedjian

(*CMH President & CEO*)



CATCH THE ACE is Coming Soon



The Campbellford Memorial Hospital Foundation had exciting plans for 2020, but like many things our plans changed. In addition to having to cancel the **Ranney Gorge Run, CMHF Golf Classic and Incredible Doctors' Cook-off** due to the COVID-19 Pandemic we had to post-poned the launch of our new Catch the Ace Raffle.

Draw One of the Catch the Ace Raffle was scheduled to take place on April 2nd, 2020, but was postponed to a future date. As of publication a new date for the first draw had not been selected. Keep checking the CMH Foundation's website, Facebook page or local media for the new date to be announced.

For those that don't know a **Catch the Ace Raffle** is a progressive, multiple-draw raffle lottery in which participants purchase tickets for a chance to win. The person who holds the winning ticket selected in each draw wins the weekly draw and has an opportunity to select one playing card from the single deck of cards. If the Ace of Spades is drawn, the progressive jackpot is won as well. If the Ace of Spades is not drawn, a new draw will start for a weekly cash prize and the remaining progressive jackpot.



CAMPBELLFORD
MEMORIAL HOSPITAL FOUNDATION

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