



Giving Matters

CMH Foundation Annual Newsletter • Summer 2019

Donors are Improving Health Care at CMH

It's true. Donor support to Campbellford Memorial Hospital (CMH) makes a huge impact on the diagnosis, treatment and care our medical staff is able to provide.

Each year the Campbellford Memorial Hospital carefully prepares a list of the high-priority medical equipment that it needs. The list includes tools used to expertly diagnose patients, like laboratory equipment or digital imaging equipment. It also includes items for the treatment and comfort of our patients, like beds, breathing machines or I-V pumps. Some of the equipment is replacing older tools approaching their end of life, while others are new technology that advance the services we can provide, like the portable ultrasound machine. It is then the CMH Foundation's responsibility to work with our community of donors to raise the funds needed to purchase this priority life-saving equipment.

At the Campbellford Memorial Hospital Foundation we know that investing in your hospital is more than a donation; it's an investment in the health of this community. CMH shares a special place in all our hearts and we all care deeply about access to quality health care close to home. After making a donation to the CMH Foundation, you can rest assured that you've made a difference in someone's life.

In this edition of the **Giving Matters Newsletter** we are reporting to donors about some of the wonderful new equipment you have helped purchase. It's quite astounding how YOUR donations have improved medical care at YOUR hospital.

The complete list of equipment donors have funded in the past year is on page 5, but we are going to highlight some of the really remarkable new equipment.



Emergency Department
Physician Assistant
Mike Dalliday

Portable Ultrasound (Emergency Department)

Dr. Doug Macklem says, "I absolutely love the new portable ultrasound machine. Having worked in the CMH Emergency Department for over 20 years now never has a medical tool made such an impact on my diagnosis of patients. It really has improved care at CMH. Thank you."

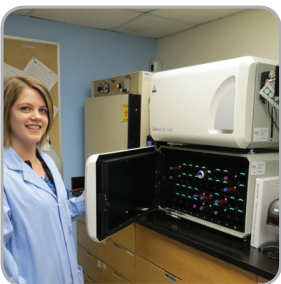


Diagnostic Imaging
Manager
Colleen Smith

Portable X-Ray Machine (Diagnostic Imaging)

Diagnostic Imaging Manager Colleen Smith exclaims, "Our Technologists love this machine! The image is captured digitally by the portable x-ray machine

and appears on the screen in about eight seconds. This is a giant leap forward from the machine's 39-year-old predecessor. In addition to shortened turn-around time, the image quality is vastly improved. The images are crisp and detailed, allowing for more accurate diagnoses. Our ability to obtain clear images on some of the sickest patients in the hospital has greatly improved patient care and safety. The mobile unit is specially designed to allow easy positioning in cramped spaces. At the same time, it can collapse down so the techs have great visibility while driving it down hallways."



Laboratory Technician
Danielle Pye

Blood Culture Machines (Laboratory)

Laboratory Manager Moe Goulet says, "the blood culture machines are vital diagnostic tools in detecting sepsis (blood infection) in patients, which is a critical condition. The new state-of-the-art machines have a larger capacity to test more patient samples leading to the appropriate antibiotic treatment. In fact, on the first day they were in use at CMH,

a patient was diagnosed with a serious blood infection and given the appropriate treatment leading to a full recovery."

Donors Are Improving Health Care at CMH...cont.



Ultrasound Technologist
Helen Wismer

Second Ultrasound/Echocardiography Machine (Diagnostic Imaging)

Ultrasound/Echocardiography Technologist Melissa Fleming says, “We have had many patients tell us how grateful they are for CMH. Most comment on how kind and friendly all the staff is, and how much they like coming here. We have worked very hard over the last few years to provide the highest level of care to our rural community, particularly with a focus on cardiac illnesses in our aging population. The second machine has allowed us to expand our echocardiography and ultrasound program and dramatically increased the number of patients we can test at CMH, while minimizing the need to travel long distances to other hospitals.”



Registered Nurse
John Dee

Automated Medication Dispensing Units (Patient Floor)

Director of Clinical Services Erica Germaine says, “the new automated medication dispensing units (ADU) on the First Floor have truly enhanced the process of safe medication administration. The ADU’s have streamlined our medication handling practices by handling inventory and record keeping requirements themselves freeing up more time that nurses can spend with patients.”

Working with our donors, the CMH Foundation strives to ensure the community has close to home access to the highest quality healthcare services possible. Your donation allows the Foundation to fund new equipment purchases and provide our patients with sophisticated care. Simply put, donors have made the diagnosis of multiple illnesses quicker, which means quicker treatment for patients and better outcomes. **Donors do improve care at Campbellford Memorial Hospital.**



Thoughts of Appreciation



We are honoured at the Campbellford Memorial Hospital Foundation to hear from patients who are very appreciative of the care they receive and have financially supported the hospital allowing for new medical equipment to be purchased and new services to be added. Here are some comments received during the 2018 **Angels of Care Campaign.**

Once again I received the best treatment and care that one could expect. The staff, nurses and doctors all seem to be genuine caring people. **S. Harry Kavanagh**

Thank you to all the CMH staff for the exceptional care given to my Mother while in the hospital. **Wayne Warner**

Thank you CMH for all the help given to us over the years. We are so fortunate to have such a welcoming hospital. **W & L Thompson**

I am ever grateful for the determined efforts of doctors and especially nurses who so changed the course of my life. **James Yule**

Campbellford Hospital has saved my life many times. **Nancy McColl**

Had to use the emerg a couple of times this past year and the “Angels of Care” Lovingly and Professionally looked after us. We are so blessed. **Roger and Margaret Lee**

Access to a hospital was at the top of our wish list when we relocated to the area. It’s good to know your so close! **R and J Head**

Our Donors... Our Heroes



• Rotary Club of Campbellford Supports Patient Care

Last July, President-Elect of the Rotary Club of Campbellford Tom Dafoe (left) presented Hospital President and CEO Varouj Eskedjian with a gift of \$2,000 in support of the **Bedside Care Campaign**. The funds represented a portion of the proceeds from the Club's 90th Anniversary Street Dance held in July featuring **Freddy Vette and the Flames**. The **Bedside Care Campaign** is raising \$2.5 Million over two years for the purchase of priority patient care equipment at Hospital.



• Exhaust Plus and Brighton Recycling Give Back

On **GivingTuesday** Scott Blackburn of Brighton Recycling (left) and Steve Redden of Exhaust Plus (right) each donated \$1,200 as part of their scrap metal drop off program. They each donate \$100 to the Hospital for every full bin of scrap metal collected at Exhaust Plus in Campbellford.



• Master Sub Continues to Lead by Example

Owner of Master Sub in Campbellford, John Papanicolaou presents Catherine Holt, Donor Relations Officer with a \$1,207 donation marking the 22nd year in a row he has supported the purchase of high priority medical equipment. Since 1996 John has used his bonus sub sandwich coupons to raise funds for the hospital. With this latest support the Master Sub donation has reached an astounding \$19,576!



• Bemersyde Chapter of IODE Love the Hospital

Members of the Bemersyde Chapter of the IODE made a \$1,000 **GivingTuesday** donation to the Hospital. Pictured are (left to right), Kate McKeown, Hospital CEO Varouj Eskedjian, Marika Terentiew, Fern McKelvie, Marilyn McMillan, IODE President Sheila Peters and Betsy Thompson. On **GivingTuesday** 2018 the donation was matched by Scott Drummond Motors.



• 9 year old Eliot Huestis Supports His Hospital!

He's a goaltender on his hockey team, he loves the Toronto Maple Leafs and he wanted to do something extra special for his 9th Birthday. Eliot encouraged his friends to make a donation to the CMH instead of buying him a present. Eliot collected \$200 from his birthday party, which he donated to the Hospital. The donation was used to kick-start the CMH Foundation's effort to replace the entire fleet of 35 aging I-V Pumps at the hospital. Thank you Eliot for your caring spirit and generosity.

Canada's Sweetest Bakery Gives Back to Greatest Community Hospital

Cory Doohar and her team at Doohar's Bakery presented the Hospital with a generous donation of \$6,000 in support of the **Buy a Pump Campaign**. In May, the bakery held its **Sweetest Bakery in Canada Celebration** and decided to donate the proceeds to the Hospital. What a great way to give back to the community!



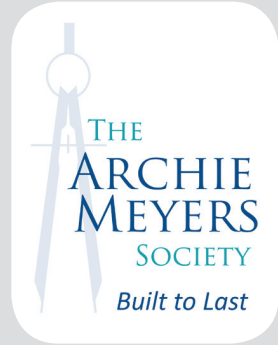
CDHS Music Raises over \$2,000 for CMH

Patient care at Campbellford Memorial Hospital benefited with a gift of \$2,123 representing the proceeds of the CDHS Music Program's **22nd Annual Fundraising Concert** at the Stirling Festival Theatre. The funds donated were used to help fund the purchase of a second Ultrasound Machine for the Diagnostic Imaging Area.



Ordinary people show extraordinary generosity by leaving a planned gift to Campbellford Memorial Hospital in their Wills.

What is your legacy?



The **Archie Meyers Legacy Society** is a select group of donors who have made a future gift commitment to the hospital in their Will, life insurance or others ways, and advised us of their plans. The CMH Foundation has been privileged to be named in the estate plans of many caring individuals. Choosing to let us know your plans ensures we are aware of an anticipated gift and can utilize it in the way you wish. It also provides us with the opportunity to thank our legacy donors during their life time and invite them to be members of our **Archie Meyers Legacy Society** and attend special events. Of course, we adhere to our donors' wishes for anonymity should you not want to be recognized but would like to advise us of your plans.

Last fall, **Archie Meyers Legacy Society** members and others attended a special **Lunch with the CEO** event at Island Park Retirement Residence in Campbellford. Guests enjoyed a wonderful meal and CMH President and CEO Varouj Eskedjian gave an update on some of the latest happenings at the hospital, including the re-development plans. Also co-chief of Staff Dr. Eshay Elia detailed how donor funded medical equipment is saving lives every day at the hospital.





A Message from CMH Foundation Board Chair Calvin Newman

~ "We make a living by what we get. We make a life by what we give" ~ Sir Winston Churchill

You may have read this quote before from Sir Winston Churchill. These words hold just as true today as they did when they were first spoken. They are great words to live

by if you love your community and especially if you love your hospital.

As Chair of the Campbellford Memorial Hospital (CMH) Foundation, we are honored with the continuous generosity shown to the hospital. Along with the volunteer Board of Directors and Foundation staff our goal is to spread the praises of the work undertaken at CMH and to encourage area residents to support the fundraising initiatives of the Foundation for the benefit of YOUR HOSPITAL. And we can't thank you enough. We would like to express our gratitude to those who give so much of their time, energy, passion and financial support to our cause. You are making health care in our community stronger.

The past year has been a very busy one for the CMH Foundation. The list of fundraising initiatives, events and activities is exhaustive. The hospital itself has also been extremely busy ensuring it is on the right footing to handle the increased pressure of a growing and aging population and for a potential re-development. The CMH Foundation is dedicated to doing everything it can to support the hospital in all of its efforts.

As I read the cover story of this edition of the Giving Matters Newsletter, I am reminded of last fall's **Lunch with the CEO** event at Island Park. I was pleased to be there along with other donors, including members of the **Archie Meyers Legacy Society**. The words of Co-Chief of Staff Dr. Eshay Elia, at the lunch were very powerful and have stuck with me. He told us he never hesitates to say the doctors at Campbellford Memorial Hospital save lives every day. And if it wasn't for the support of our donors, who fund the purchase of incredible diagnostic equipment, the doctors and medical staff wouldn't be able to save those lives. Like the headline reads, **"Donors are Improving Health Care at Campbellford Memorial Hospital"**. It's true.

We are truly grateful for your support which has strengthened our mission to assist the hospital in delivering excellent care day after day. I, like the rest of the CMH Foundation Board, have tremendous hope and optimism for a future of endless possibilities. We may be a small rural hospital, but we are doing amazing things here at CMH. Something that you should be very, very proud of and none of it would be achievable without you.

I invite you to contribute to Campbellford Memorial Hospital as a donor, a volunteer or both. Remember... **"We make a life by what we give."**

Thank you on behalf of the Campbellford Memorial Hospital Foundation Board.

Calvin Newman
Volunteer Chair, Board of Directors
Campbellford Memorial Hospital Foundation



Donor Funded in 2018/2019 (Partial List)

- Portable Ventilator (Emergency)
- Defibrillator (Emergency)
- Blood Culture System (Laboratory)
- Paediatric Supply Cart (Emergency)
- Beds x 8 (In-Patient Unit)
- Vital Signs Monitors x 2 (In-Patient Unit)
- Medication Dispensing Machines x 2 (Patient Floor)
- Portable X-Ray Machine (DI)
- Orthopaedic Instruments (Surgical)
- Colonoscope (Surgical)
- Dermatologist Instruments (Clinic)
- Second Ultrasound Machine (DI)
- Portable Ultrasound (Emergency)
- BiPap Ventilator & Cart (In-Patient) (Funded by CMH Auxiliary)
- CT Payment (DI)
- Annual CIS Upgrades (Clinical Information System)
- Staff Education & Awards (All Areas)

Current Patient Needs Bedside Care Campaign (Partial List)

- X-ray Machine (DI) - \$400,000
- Slit Lamp (Emergency) - \$10,000
- Hematology Analyzer (Laboratory) - \$80,000
- Beds (In-Patient Unit) - 4 @ \$7,500 each
- IV Pumps (In-Patient Unit) - 35 @ \$4,500 each
- Sterilizer (Surgical) - \$30,000
- Medication Dispensing Machine (Surgical) - \$62,000
- CIS (Clinical Information System) - \$500,000



Tribute Gifts

The Campbellford Memorial Hospital Foundation is honoured to receive gifts in someone's memory. We also welcome gifts that pay tribute to special occasions such as births, holidays, birthdays, or anniversaries. Our **Champions of Care Program** is another great way to say thank you for the care you or a loved one received at the hospital. For more information about Tribute Gifts or the **Champions of Care Program** please visit our web site, www.givetocmh.ca or call the CMH Foundation at 705-653-1140 ext 2104.

Accountability to donors is very important to us.

To view our 2018 Audited Financial Statements please visit www.givetocmh.ca



CAMPBELLFORD
MEMORIAL HOSPITAL FOUNDATION

Important Dates

Friday, July 12th, 2019 (5:30 p.m. to 9 p.m.)

The 5th Annual Incredible Doctors' Cook-Off (Under the marquee next to the Trent River in Campbellford) **Platinum Sponsor: Maizeing Acres** ~ Join us as your favourite Doctors and Culinary Partners team up for an evening of food and fun in support of patient care at Campbellford Memorial Hospital. Tickets \$50/person

Sunday, May 3rd, 2020

The 3rd Annual Ranney Gorge Run Presented by Bay of Quinte Mutual Insurance Company ~ Breath-taking 10.55K and 5K Runs through the roads of Ferris Provincial Park and over the picturesque Ranney Gorge Suspension Bridge. The day also features a 1K Fun Run for Kids.

On-going:

Scrap Metal Drop-Off for the Hospital ~ Exhaust Plus/Redden Welding & Fabrication and Brighton Recycling Inc. will donate \$100 from every full bin of scrap metal collected to CMH. The Drop-Off Bin is located at Exhaust Plus/Redden's Welding in Campbellford, ON

The Artists Care Project ~ Paintings by members of the East Central Ontario Art Association are on display and for sale at CMH. A portion of the sale proceeds support the purchase of new medical equipment.

For more details on these and other activities in support of Campbellford Memorial Hospital please contact Catherine Holt at 705-653-1140 ext. 2104 or email cholt@cmh.ca.



Are you an area business owner?

Call us or come and see us to find out more about the Campbellford Memorial Hospital Foundation's **Business Cares Program**. It's a great way to give back to your community and support your hospital along with other like-minded business leaders.

Campbellford Memorial Hospital Foundation Board of Directors:

Calvin Newman (*Chair*)
Don Pearson (*Vice-Chair*)
Beth Boddy (*Treasurer*)
John Russell (*Secretary*)

Bruce Thompson
Brooklyn Allan
Ashley Tinney-Fischer
Cindy McMurray
Mark Higgins
Eugene Brahaney
Paul Cudmore
Peggy Meiklejohn
Kevin Huestis
Martha Hunt
Robbie Beatty

(*CMH Auxiliary Co-President*)
Craig Hitchman
(*CMH Board Representative*)
Varouj Eskedjian
(*CMH President & CEO*)

Welcome to the CMH Foundation Board:



Martha Hunt is a retired high school teacher having spent 21 years working with students at risk and as a Guidance Counsellor. During her working career, she initiated and led a winter leadership camp for Grade 11 students, headed an anti-bullying club at her school and administrated the largest rowing program in the Niagara District School Board. Martha spent 10 years on the board of the St Catharines YWCA, 2 of them as president. She was also a founding member out OUTNiagara, an LGBTQ support group, and was president of that organization for a number of years.

Martha and her partner Rachel moved to Marmora a year ago and are looking forward to becoming involved in their new community.



CAMPBELLFORD
MEMORIAL HOSPITAL FOUNDATION

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