

Giving Matters



Campbellford Memorial Hospital Foundation
Giving Changes Everything

CMH Foundation Annual Newsletter • Summer 2025

Your New Hospital is One Step Closer!

May 15, 2025 marked an unforgettable milestone for supporters, staff, and the entire community. Ontario Premier Doug Ford, Northumberland-Peterborough South MPP David Piccini, along with area MPPs Ric Bresee and Tyler Allsopp, announced the Ontario Government is officially beginning the process to build a new Campbellford Memorial Hospital.

The exciting announcement included a vital planning grant and represented a significant step toward a new state-of-the-art facility that will transform health care for residents across Northumberland, Peterborough, and Hastings Counties. The new hospital will provide local families with easier access to high quality, modern care—right in their own community.

Once opened, the new hospital building will include:

- Expanded access to core programs and services, including a modernized Emergency Department and new inpatient medical wing
- Increased inpatient capacity to meet the community's future needs and allow more people to connect to care sooner
- Enhanced infection prevention and control measures to ensure the health and safety of all patients
- A new health care campus with a range of community support services to match the needs of the area's growing and aging population.

With the planning grant in hand, the hospital can now take the next major steps in making this vision a reality. This includes the development of a detailed plan for the new facility that reflects the needs of the region today and in the years to come. This will involve determining which programs and services the new hospital will offer. This will be shaped by formal input from a wide range of stakeholders—including patients, hospital staff, healthcare partners, local governments, Indigenous communities, and the public. The community engagement will be a key part of the planning process and the hospital is committed to maintaining open communication through this process.



Ontario Premier Doug Ford and Jim Curle



Premier Ford, Foundation & Hospital Board Member Bruce Thompson and Northumberland – Peterborough South MPP David Piccini

Fundraising for the New Hospital

The Campbellford Memorial Hospital Foundation has been preparing for this moment for many years. In anticipation of the government's approval, a Campaign Planning Committee was formed to lay the groundwork for a major fundraising initiative. This included developing a framework for a Campaign Cabinet, completing a feasibility study, and reviewing the Foundation's staffing needs.

Thanks to this early preparation, the Foundation is ready to move forward quickly to raise the still to be determined community share of the new hospital's construction costs and new equipment. While there is more work to do before the public campaign officially launches, stay tuned for exciting updates on this once-in-a-generation project.

Please contact John Russell, Executive Director, CMH Foundation to discuss supporting or getting involved in the new hospital fundraising effort.



Despite the challenges caused by the Canada Post labour dispute the **18th Annual Angels of Care Campaign** was a tremendous success raising all of the funds needed to fully re-equip the Endoscopy Program at Campbellford Memorial Hospital. The new equipment purchased includes:

- 5 Colonoscopes and 2 Gastrosopes - \$344,000
- Video Processor - \$50,000
- Monitors (2) and Stands - \$20,000
- Work Station - \$8,000
- Flushing Pump - \$3,000
- Regulation Unit - \$5,000
- Cautery Machine - \$30,000

Your generous support has improved diagnostics and patient care at Campbellford Memorial Hospital. **Thank you!**



Dr. Syed Najfi, Surgeon, with one of the new colonoscopes and video monitors.

Thoughts of Appreciation

This year we again heard from many patients and supporters who are appreciative of the care they receive at the hospital. Here are some comments received during the 2024 **Angels of Care Campaign**.

“CMH has provided our family great care, including saving our lives. We are forever grateful.” — **Anonymous**

“Thank you for the excellent care that you provide for our community!” — **Elizabeth Weese**

“Always there to help out when needed. Thanks.” — **Joe Cowan**

“Thanks for looking after me so kindly this past summer. Something I don’t find in the bigger hospitals.” — **Steve Salmaniw**

“A huge thank you to all staff at CMH who provide exceptional care and critical services to our community. You are the backbone of our area and we appreciate your dedication to service Campbellford and area.” — **Anonymous**

“Thank you for looking after me when I need you.” — **Margaret**



Our Mission: A Commitment to Care

In 2025, the Campbellford Memorial Hospital Foundation launched a new initiative called the **Trailblazers Women’s Giving Circle**. The **Trailblazers** are a group of like-minded women coming together to collectively inspire positive change at our community hospital. The **Trailblazers** are dedicated to strategically investing in vital medical equipment, and enhancing the quality of care at Campbellford Memorial Hospital.

Our Membership:

Each member contributes financially and plays an active role in our decision-making process, ensuring that every contribution creates a meaningful difference where it’s needed most.

Join for \$365 a year – that’s only \$1 a day! Your time commitment is minimal. We meet 3 times a year – the 1st Wednesday in June, October and February.

We warmly invite all women who aspire to make a meaningful difference at Campbellford Memorial Hospital to join us. Become a Trailblazer Today!

For details, contact Catherine Holt, CFRE Senior Charitable Giving Advisor, 705-653-1140 Ext. 2104 or cholt@cmh.ca or visit www.givetocmh.ca/trailblazers



New Equipment Donor Funded in 2024/2025

(Partial List)

- Stretchers x 9 (All Areas)
- Video Processor (Endoscopy Program)
- Monitors x 2 (Endoscopy Program)
- Scopes x 7 (Endoscopy Program)
- Cautery Machine (Endoscopy Program)
- Ergonomic Stretcher (Diagnostic Imaging)
- Ultrasound Probe Disinfectant (Diagnostic Imaging)
- Blanket Warming Cabinet (In-Patient Unit)
- Workstation on Wheels x 3 (In-Patient Unit)
- Portable A/C Unit (In-Patient Unit)
- Beds and Mattresses x 4 (In-Patient Unit)
- Portable Ventilator (Emergency)
- A/C Compressor (Dietary)
- Commercial Blender (Dietary)
- Burlodge Carts x 2 (Dietary)
- Coagulation Centrifuge (Laboratory)
- Blood Bank Surofuge (Laboratory)
- Blood Bank Freezer (Laboratory)
- IT Equipment (~\$150,000) (All Areas)
- EPIC Clinical Information System Annual Commitment (~\$350,000)
- Staff Education & Awards (All Areas)

Current Patient Care Needs

Transforming Care Together Campaign

(Partial List)

- Portable X-Ray Machine (Diagnostic Imaging): \$180,000
- Electrocardiogram (ECG) Machine (Laboratory) \$30,000
- Electrocardiogram (ECG) with MUSE license (Laboratory) \$55,000
- Vital Signs Monitor (Zoll) (In-Patient Unit & Surgical Services) \$30,000
- Osometer (Laboratory): \$40,000
- Renovations (Surgical Services): \$30,000
- Accessible Tub/Shower Room Renovation (In-Patient Unit) \$80,000

Clinical Information System and Information Technology (Hospital Wide)

- EPIC Commitment: \$340,000
- Windows 11 Upgrade: \$95,000
- Various IT: \$120,000



Important Dates

For more details on these and other activities in support of Campbellford Memorial Hospital, please contact **Angela Wellman at 705-653-1140 ext. 2107** or email awellman@cmh.ca

Friday, July 11th, 2025 (5:30 p.m. to 9 p.m.) ~ The 9th Annual Incredible Doctors' Cook-Off, presented by Maizeing Acres. Join us under the marquee next to the Trent River in Campbellford as your favourite Doctors and Culinary Partners team up for an evening of food and fun in support of patient care at Campbellford Memorial Hospital. Tickets \$75/person.

Saturday, September 6th, 2025 ~ The 4th Annual John Hunter Fondo ~ Hosted by the Peterborough Cycling Club An exciting charity ride in memory of John Hunter, a beloved local cycling enthusiast who passed away in 2021. Funds raised will support the equipment needs in the Emergency Department at Campbellford Memorial Hospital and the Peterborough Regional Hospital Centre. Visit www.peterboroughhcc.com for details.

Sunday, May 3rd, 2026 ~ The Annual Ranney Gorge Run ~ Presented by Bay of Quinte Mutual Insurance Company Breath-taking 10.55K and 5K Runs through the roads of Ferris Provincial Park and over the picturesque Ranney Gorge Suspension Bridge. The day also features a 1K Fun Run. Visit www.ranneygorgerun.ca for details.

On-going:

Catch the Ace Progressive Raffle ~ Since September 2020 the CMH Foundation has included a Catch the Ace Progressive Raffle as part of its fundraising efforts. Visit www.cmhcatchtheace.ca or watch our social media for the latest details.

The Artists Care Project ~ Paintings by members of the East Central Ontario Art Association are on display and for sale at CMH. A portion of the sale proceeds support the purchase of new medical equipment.

Gifts of Real Estate

Following the recent announcement of Jim Curle's generous donation of 48 acres of land for the new Campbellford Memorial Hospital (CMH), we've received several inquiries about how to donate real estate to the CMH Foundation. A gift of real estate can include primary residences, farms, vacant land, or commercial properties. These types of donations can be made during your lifetime or through your Will—and they are eligible for a charitable tax receipt based on the property's fair market value.



The Benefits to You

- **Opportunity** — You may not have liquid assets to fund a gift, however you may have real property. The property can be donated allowing you to make a larger gift than could be made out of cash flow.
- **Tax Advantages** — You receive a charitable tax receipt thereby increasing your after-tax income.
- **Tax Advantages** — The five-year carry forward tax provision allows effective tax planning while alive rather than the one-year carry back tax provision upon death.
- **Reduction of Fees** — Your asset has been removed from your estate thereby decreasing probate fees upon death.
- **Tax Advantages** — If your principal residence is donated, no capital gains tax is triggered and a charitable tax receipt will be issued by Campbellford Memorial Hospital Foundation for the full fair market value of the property.
- **Recognition** — Your gift can be honoured during your lifetime.

How does it work?

An independent appraiser must assess the property to determine its fair market value. The Campbellford Memorial Hospital Foundation will initiate this valuation process. Once the appraisal is complete (more than one appraisal may be required), the donor will sign and deliver a deed transferring ownership of the property to the Foundation. A charitable tax receipt will then be issued for the fair market value as of the date the transfer is finalized. Some conditions may require attention before the CMH Foundation may accept these gifts.

Please Seek Expert Advice: Campbellford Memorial Hospital Foundation strongly recommends professional advice to ensure that your financial goals are considered, your tax situation reviewed and your planned gift is tailored to your circumstances.

For further information, please call 705 632-2014 or email jrussell@cmh.ca

Welcome to the Foundation Board: Kevin Pollock



Kevin Pollock was born at the Campbellford Hospital and raised on a farm just east of the town. He earned his professional engineering designation and began his career with Schlumberger, working in oilfield services across Bolivia, Argentina, Chile, and Egypt. Later, Kevin joined Mars Inc., where he held leadership roles in manufacturing and human resources in the Toronto area. His career then took him to the United States, where he spent a decade contributing to Mars' international operations. Since retiring in 2014, Kevin has devoted his time and energy to serving on the boards of several not-for-profit organizations. He now resides on Round Lake near Havelock.

Legacy Giving

The Campbellford Memorial Hospital and **Archie Meyers Legacy Society** are new partners in the national **Will Power** Program.



Will Power is a national public education campaign designed to inspire Canadians to think differently about charitable giving, and empower them to create positive change through their Wills.

Your Will is a powerful way to support the people you love—and the causes you care about most. The CMH Foundation and the **Archie Meyers Legacy Society** have collaborated with **Will Power** to give you access to helpful information about leaving a legacy gift to the hospital that means so much to you.

When you look into it, you may be surprised to learn that a donation of just 10% of your estate can result in a bigger contribution than you ever thought possible. You are still leaving 99% of your estate to support your loved ones, and you're not using any of the money you need now. Additionally you are greatly reducing any estate taxes that may have to be paid.

The **Will Power Program** has made available to Campbellford Memorial Hospital Foundation supporters some special tools to help you leave a gift in your Will. These tools include, a **Legacy Calculator** where you can determine how much you want to leave to charity, dozens of articles on the tax benefits of leaving a gift to the Campbellford Memorial Hospital Foundation, Will writing tips to help with your estate planning and a **Financial Advisor Finder** to connect directly with an expert in Will planning.

If you feel comfortable sharing your plans for a legacy gift, please contact the CMH Foundation. We would like to thank you for your generosity and you will become a member of our **Archie Meyers Legacy Society**—a special community of donors who are helping shape the future of local health care.

You can find the Campbellford Memorial Hospital Foundation **Will Power** resources at willpower.ca/charities/campbellford-memorial-hospital-foundation or contact the CMH Foundation at 705-632-2014

Recent Legacy Gifts

The Campbellford Memorial Hospital Foundation is honoured to celebrate the following individuals who remembered the hospital in their Will with gifts received in the past year:

- Estate John Darmanin
- Estate of Mae Bailey
- Estate of Joyce Glover
- Estate of Marilyn Begg
- Estate of Isobel Lunn
- Estate of Robert Bennett
- Estate of Doreen Degn
- Estate of Janice Martin
- Estate of Harry Haacke



..... **Legion District F Continues its Loyal support of the Hospital**
The Royal Canadian Legion (RCL) District F recently presented the Campbellford Memorial Hospital (CMH) Foundation with a gift of \$5,700 from its Hospital Trust Fund. The funds supported the purchase of a Video Monitor for the Endoscopy Program. Sarah Turner, CMH Manager of Clinical Services (second from left) and John Russell, CMH Foundation Executive Director (third from the left) accepted the donation from Don Ramsey, Deputy Commander RCL District F—Zone 2 (far right) and RCL Campbellford President Scott West (far left).



..... **Two Hospitals Benefit from the 3rd Annual Hunter Fondo**
The CMH Foundation is honoured to be a recipient of funds raised at the **3rd Annual Hunter Fondo** organized by the Peterborough Cycling Club. The Club donated \$6,000 each to the CMH Foundation Emergency Department and the Peterborough Regional Health Centre Foundation from the charity ride held last September. The ride is held in memory of John Hunter who was an avid cyclist and inspiration to other cyclists. Pictured are (left to right) PRHC Foundation, Manager of Community Giving & Engagement, Bethany Dainton, Robert Brown of the Peterborough Cycling Club and CMH Foundation Executive Director John Russell.



..... **Generous Gift from Covia Canada**
Thank you to Covia Canada Limited for its generous donation of \$13,730 to the Campbellford Memorial Hospital Foundation's **Angels of Care Campaign**. The funds were used to support the purchase new scopes for the Hospital's Endoscopy Program. Pictured are (left to right) Krystle Vermilyea, Covia Human Resources Business Partner, Carol DeNure, Covia Office Administrator, John Russell, Executive Director, CMH Foundation, Dan Lyon, Covia Director, Mike Lowry, Covia Operations Manager .



..... **HTM Insurance Steps Up Once Again for CMH**
Thank you to HTM Insurance Company for its generous support of Campbellford Memorial Hospital (CMH). HTM President Alec Harmer (right) and HTM Board Chair Nancy Brown (left) presented CMH Foundation Senior Charitable Giving Advisor Catherine Holt with a \$6,000 gift in support of the **18th Annual Angels of Care Campaign**. HTM Insurance was also the Lead Presenting Sponsor of the **2025 Perfect Pairing ~ Ice, Cheese & Wine Charity Spiel**.



..... **Thank you to the RBC Communities Together Fund**
The Campbellford Memorial Hospital Foundation was honoured to be selected by members of the local RBC team to receive support through the **RBC Communities Together Fund**. The fund gives RBC employees the opportunity to select causes in their own communities to support both financially and with volunteer service. An enthusiastic crew from the local RBC Branches provided help setting up for the **Annual Incredible Doctors' Cook-off** and made a generous \$1,500 donation to the Hospital.



Denise McDonald: A Lifelong Connection to Campbellford Memorial Hospital

Campbellford Memorial Hospital (CMH) has always held a special place in Denise McDonald's heart. Born here in 1960, Denise (nee Mahoney), went on to enjoy a 32-year career at CMH. She continues to volunteer for the Foundation, and most recently, credits the hospital with saving her life.

Raised in Campbellford, Denise's work life began at Jimmy's Restaurant. But in 1988, she landed a job at CMH, working in Housekeeping and Dietary. "I was fortunate to have a great job at a great organization," she says. Her pride in her work was clear—over more than three decades, Denise maintained a perfect attendance record. Even after her retirement in 2020, she returned during the pandemic to work as a Patient Screener.

Though Denise had enjoyed excellent health for most of her life, CMH had often played an important role in her family's healthcare. The hospital cared for her parents, Pat and Lorraine Mahoney, her six brothers and five sisters, and her late husband, Warkworth Dairy Farmer Dave McDonald. She also delivered two of her three daughters at CMH. But until December 23, 2024, she had never needed urgent care for herself.

Just two days before last Christmas, Denise mentioned to her sister Theresa that she had a terrible headache and was "feeling weird". An ambulance rushed Denise to CMH. The medical team sprang into action, ordering a CT scan. The CMH medical team suspected a brain aneurysm and this was confirmed by the Radiologist.

Denise was stabilized and rushed to Sunnybrook Hospital in Toronto. On Christmas Eve, surgeons successfully operated to remove the aneurysm. After 19 days in intensive care, she was able to return home.

"If it wasn't for the fast-acting staff at CMH, I might not be here today," Denise says. "They provided efficient and compassionate care that got me to Toronto in time for the life-saving surgery."

Today, Denise continues to give back to the hospital she loves. She's a familiar face at Sharpe's Food Market, volunteering her time selling tickets for the CMH Foundation's Catch the Ace Raffle. "I love Catch the Ace," she says. "It's a fun game and an amazing way to support the hospital. We need to ensure CMH has the equipment it needs to care for thousands of patients like me every year."

Denise is also passionate about the plans for a new hospital. "I've seen firsthand how difficult it is to work in a building that's nearly 80 years old. A new hospital is long overdue—and I'm so excited to see it coming."

Thank you, Denise, for your unwavering dedication to Campbellford Memorial Hospital. We are grateful for everything you do—and so thankful that CMH was there when you needed it most.

The Inner Circle Monthly Giving Club

The Inner Circle Monthly Giving Club is a group of caring individuals who make gifts to Campbellford Memorial Hospital Foundation on a monthly basis. These steady, ongoing funds allow us to plan and allocate resources where they are needed most. When we make gifts together, we create big impact for care in the CMH catchment area.

Exclusive Opportunities

As an **Inner Circle** member, you get invitations to special events.

Annual Tax Receipt

Monthly gifts have lower administrative costs so more of your money goes directly to the hospital and your charitable contributions are easier to manage. For more information, contact Catherine at 705-653-1140 Ext. 2104



A Message from CMH Foundation Board Chair

“Planning for the future takes place in the present. Today is the tomorrow you prepared for yesterday.” — Steve Piscitelli

Exciting Times for Health Care in Our Community

The past few months at the Campbellford Memorial Hospital Foundation have been nothing short of incredible. The announcement in late May confirming the approval of a new hospital marks a major milestone—one that reflects over a decade of unwavering dedication by both the Hospital and Foundation teams. For more than 10 years, senior staff have been planning, advocating, and working tirelessly toward a facility that will better serve the health care needs of our community. **We are absolutely thrilled that this vision is finally becoming a reality.**

Now, the real work begins. The hospital will embark on detailed planning to ensure the new facility not only meets the needs of today’s patients, but is also built to serve future generations—60 to 80 years from now. On the Foundation side, our role is clear: we must rally the community to help raise the substantial local share required for construction, medical equipment and furnishings, which is expected to be in the tens of millions of dollars.

Are we ready for this challenge? Absolutely. I’ve seen time and again how this community steps up when it matters most. I have every confidence we will rise to the occasion for this **once-in-a-generation project.**

As I enter my fourth year as Chair of the CMH Foundation Board, I continue to be inspired by the generosity of our donors. Your contributions—both financial and through countless volunteer hours—have helped fund critical, life-saving equipment and have strengthened our hospital in so many ways. On behalf of the entire Campbellford Memorial Hospital Foundation Board, thank you for your continued support.



Together, we are building the future of health care in our community.

Martha Hunt

Chair, Board of Directors
Campbellford Memorial Hospital Foundation

Campbellford Memorial Hospital Foundation 2025/2026 Board of Directors:

Martha Hunt
(Chair)

Brooklyn Allan
(Past Chair)

Valerie Pryzbilla
(Treasurer)

John Russell
(Secretary)

Bruce Thompson

Erik Kowal

Rodger Bonneau

John Andras

Cindy McMurray

Kevin Pollock

Beth Boddy

Jessica Clarke
(CMH Staff Representative)

Christine Hallett
(CMH Auxiliary Representative)

Trish Wood
(CMH Board Representative)

Jeff Hohenkerk
(CMH President & CEO)



**Campbellford Memorial
Hospital Foundation**
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