

## **Campbellford Memorial Hospital Foundation Launches the Bedside Care Campaign**

*For Immediate Release, May 31, 2018*

**~ The CMH Foundation sets a goal to raise \$2.5 million over the next two years to support the purchase of medical equipment needed now ~**

**TRENT HILLS** – Eight new comfortable beds, thirty five functional I-V pumps and basic items such as two new stretchers for the Emergency Department are on the long list of equipment Campbellford Memorial Hospital (CMH) urgently needs to continue to provide the high quality and passionate care patients expect and deserve. The Hospital's list of equipment needed over the next two years also includes a new ultrasound machine, ventilator, two colonoscopes and four vital signs monitors. The urgently needed equipment will replace aging medical tools nearing their end of life, but also new items that will mean new or enhanced services at the hospital.

Like most hospitals in Ontario, CMH continues to see increased demand for care, along with more acute and complex conditions associated with an aging population. The need for new and replacement equipment is greater than ever. With that in mind the CMH Foundation has launched the **Bedside Care Campaign**. The Foundation's goal is to raise \$2.5 million over the next two years to fund the purchase of this critical new equipment.

“At Campbellford Memorial Hospital the physicians, staff and volunteers work extremely hard to ensure every patient who arrives at the hospital is given the best care possible at the bedside and in every corner of the hospital.” says CMH Foundation Chair Calvin Newman. “Behind the scenes, the talented and compassionate staff exceeds care expectations to create a better hospital experience for all patients. The CMH Foundation Board is dedicated to doing everything it can to support the great work being done at the hospital.”

Over the next several weeks the community will be seeing and hearing more about the **Bedside Care Campaign**, including a new series of posters featuring CMH staff and patients, along with other informational material. The CMH Foundation is pleased to announce the CMH Auxiliary was first to confirm its support of the **Bedside Care Campaign** with a pledge to raise \$32,000 over the next year for the Campaign for the purchase of two of the vital signs monitors and a defibrillator. Recent Foundation events have already supported the **Bedside Care Campaign**, including the *1<sup>st</sup> Annual Ranney Gorge Run* that raised \$24,000 for the Campaign and *Currylicious for the Hospital* at Antonia's Restaurant that raised \$2,000. We hope the community will see the importance of supporting the **Bedside Care Campaign** and make a donation or pledge today.

Mr. Newman adds, “You may have heard that Campbellford Memorial Hospital has ambitious plans for the future. The hospital staff is working on a plan for redeveloping the hospital with the goal of building a new hospital to serve the patients. The planning is continuing and we hope in

the not too distant future the hospital will be able to announce approval for the construction of a new hospital to serve residents for generations to come. Until that day comes the CMH Foundation will continue to raise funds to purchase high priority patient care equipment needed NOW.” Much of this equipment would be moved to a new hospital when completed.

Those interested in supporting the ***Bedside Care Campaign*** or learning more are invited to call or visit the CMH Foundation Office or visit ***www.givetocmh.ca***

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For more information, please call

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### **Current High Priority Equipment: *Bedside Care Campaign***

<b>Department</b>	<b>Item</b>	<b>Price</b>
<b>Diagnostic Imaging</b>	Ultrasound Machine	\$160,000
	CT iDose Unit	\$70,000
	X-ray Machine	\$303,000
	Ceiling lifts x 3 @ \$6,600 each	\$19,800
	Ergonomic Ultrasound Chair	\$3,000
<b>Emergency</b>	Automated Medication Dispensing Machine	\$33,000
	Vital Signs Monitor	\$6,000
	Stretcher x 2 @ \$7,500 each	\$15,000
	Portable Ventilator (Bipap)	\$30,000
	Bladder Scanner	\$10,000
	Defibrillator	\$20,000
	Telemetry packs & Monitor x 8 @ \$21,250 each	\$170,000
Slit Lamp	\$10,000	
<b>Laboratory</b>	Blood Culture System	\$28,000
	42 Degree Incubator	\$4,000
	CO2 Incubator	\$5,000
	Blood Gas Analyzer	\$48,000
	Hematology Analyzer	\$80,000
<b>In-Patient Unit</b>	Defibrillator	\$20,000
	Beds x 8 @ \$7,500 each	\$60,000
	Portable Ultrasound	\$45,000
	Vital Signs Monitors x 2 @ \$6,000 each	\$12,000
	IV Pumps & Software x 35 @ \$5,000 each	\$175,000
	MP50 Monitor	\$23,807
<b>Operating Room</b>	Colonoscopes x 2 @ \$23,000 each	\$46,000
	Sterilizer	\$30,000
	Vital Signs Monitor	\$6,000
	Automated Medication Dispensing Machine	\$50,100
	Automated Medication Dispensing Machine Tower	\$11,000
	Operating Table	\$45,000
	Intubation Fiberscope	\$10,000
<b>Information Systems</b>	CIS (Clinical Information System)	\$500,000