



NEWS RELEASE

Scott Drummond Motors Announces Matching Gift for the Campbellford Memorial Hospital Foundation's *Giving Tuesday* Effort

For Immediate Release, November 14, 2018

TRENT HILLS – Campbellford Memorial Hospital (CMH) Foundation has announced the details of its ***Giving Tuesday*** Initiative and there is some exciting news. ***Giving Tuesday*** is a global giving movement driven by individuals, charities, businesses and communities across Canada and around the world. Just as Black Friday kicks off the holiday shopping season, ***Giving Tuesday***, on November 27th, is a day to think about supporting your favourite charity.

This year the CMH Foundation is hoping to raise \$16,000 on ***Giving Tuesday*** to fund the purchase of two new beds for the hospital. To help the Foundation reach its goal Scott Drummond Motors in Campbellford will match all gifts made to the hospital on ***Giving Tuesday***, up to \$10,000.

“This is an amazing offer and we can’t thank Scott Drummond Motors enough for its generosity”, says Calvin Newman, Chair of the Campbellford Memorial Hospital Foundation Board. “With Scott’s help I am confident we will reach our ***Giving Tuesday*** goal.”

“Campbellford Memorial Hospital is very important to our community and we want to do everything we can to ensure it has the life-saving equipment it needs to care for patients today and for years to come,” says Scott Drummond, Dealer Principal of Scott Drummond Motors. “Please take a few moments on ***Giving Tuesday***, November 27th to make a gift to our hospital.”

Giving Tuesday is part of the CMH Foundation’s 12th Annual ***Angels of Care Campaign*** that is hoping to raise \$250,000 for the purchase of some of the high priority equipment the hospital needs. The list includes Vital Signs Monitors, Defibrillators, a Blood Culture System for the Laboratory and eight new hospital beds.

More than 40,000 area residents are treated annually at CMH. This includes patients requiring emergency services, a surgical procedure, a stay in the In-Patient Unit, a diagnostic test, to have blood work done and much more. If it wasn’t for financial support from the community many of these life-saving services would not be available for patients.

Those interested in supporting the hospital on ***Giving Tuesday*** can visit the CMH Foundation Office or donate securely on-line at www.givetocmh.ca.

For more information, please call

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Campbellford Memorial Hospital Foundation
(705) 632-2014 or jrussell@cmh.ca

About Giving Tuesday (#GivingTuesdayCA)

Giving Tuesday is a movement to celebrate giving of all kinds, celebrated on the Tuesday after Black Friday and Cyber Monday; this year it falls on November 27, 2018. The movement was launched in Canada in 2013 by GIV3 and CanadaHelps.org, and founded in the US in 2012 by 92nd Street Y in partnership with the UN Foundation.



November 27th, 2018

GIVINGTUESDAY™

With your support on Giving Tuesday we can raise
\$16,000 to buy two new beds for the hospital

DOUBLE
Your
Impact



Thank you to our Giving Tuesday Match Maker.
Scott Drummond Motors in Campbellford will match
each donation made on November 27th up to \$10,000!

Scott Drummond GM
Canada

 **CAMPBELLFORD**
MEMORIAL HOSPITAL FOUNDATION

To make your donation come to the CMH
Foundation Office, call us at 705-653-1140
ext 2014 or visit givetocmh.ca

