



NEWS RELEASE

Bay of Quinte Mutual Insurance Company Signs on as Multi-Year Presenting Sponsor of the Ranney Gorge Run

For Immediate Release, March 27, 2019

TRENT HILLS, ON – The Campbellford Memorial Hospital Foundation is pleased to announce Bay of Quinte Mutual Insurance Company has made a five year commitment to be the Presenting Sponsor of the **Ranney Gorge Run**. This new multi-year agreement makes Bay of Quinte Mutual Insurance the presenting sponsor of the run until 2023, ensuring the future success and growth of this major fundraising event in support of the hospital. During last year's inaugural **Ranney Gorge Run** over 500 people of all ages helped raise over \$23,000 for the purchase of new patient care equipment for Campbellford Memorial Hospital.

The second annual Run will take place Sunday, May 5th, 2019 in Trent Hills, ON. The event will once again feature officially timed 10.55K (half of a half marathon) and 5K run/walk routes through the roads of Ferris Provincial Park and over the breathtaking Ranney Gorge Suspension Bridge. The day will also see the return of the popular **1K Fun Run for Kids**.

"We are thrilled to have Bay of Quinte Mutual Insurance Company make this substantial commitment to the **Ranney Gorge Run**," says CMH Foundation Chairman Calvin Newman, "This support is proof of Bay of Quinte Mutual's commitment to active and healthy living and ensuring Campbellford Memorial Hospital has the medical tools available when patients need them."

"Bay of Quinte Mutual takes pride in being part of the rural communities it serves, and we participate in or contribute to various community events, special projects and awards," says Board Chair Dalton Arthur, "Our new partnership with the Campbellford Memorial Hospital and the **Annual Ranney Gorge Run** is something we are very excited about and we are looking forward to taking part. We encourage runners and walkers of all ages to join us!"

Registration is open for the **Second Annual Ranney Gorge Run ~ Presented by Bay of Quinte Mutual Insurance Company**. The 10.55K/5K early bird registration fee for Adults over 18 is just \$40 (\$50 after March 30th). For Youth (18 and under) the early bird registration is \$30 (\$35 after March 30th). Registration for the 1K Fun Run is just \$10. A new feature this year, for all participants is the opportunity for free registration. If participants register and raise \$130 in pledges for the Hospital they will get their registration fee refunded.

To register or for more information about the **Ranney Gorge Run** please visit www.givetocmh.ca or <https://theranneygorgerun.itsyourrace.com/register> or contact the Foundation at (705) 653-1140 Ext. 2104. An event page on Facebook is also available with more information.

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For more information, please contact
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About the Ranney Gorge Run

The ***2nd Annual Ranney Gorge Run ~ Presented by Bay of Quinte Mutual Insurance Company*** in Trent Hills, ON will take place on Sunday, May 5th, 2019. The event will feature 10.55K & 5K run/walk routes through the roads of Ferris Provincial Park and over the breathtaking and picturesque Ranney Gorge Suspension Bridge. The day will also feature a 1K Fun Run for Kids. Funds raised during the event will support patient care the purchase of new high priority patient care equipment for Campbellford Memorial Hospital.

About the Ranney Gorge Suspension Bridge

The Ranney Gorge Suspension Bridge, located in Campbellford and adjacent to Ferris Provincial Park, is a great destination for picturesque views. This great, family-oriented, natural adventure hovers above the Ranney Gorge just south of the Ranney Falls. The 90m long bridge, built in 2004, is on the Trans Canada Trail and within easy walking distance of the locks and downtown Campbellford.

About Campbellford Memorial Hospital

Campbellford Memorial Hospital (CMH) is a 34-bed health care facility located in Trent Hills. It serves approximately 30,000 Northumberland, Peterborough and Hastings County residents, as well as a large seasonal population of cottagers and tourists enjoying the beautiful Kawartha Lakes Region and the Trent River System.

As the only hospital located between Belleville and Peterborough, Ontario, CMH provides a comprehensive array of acute care services. The Hospital's 24-hour Emergency Department has approximately 20,000 visits each year. To ensure comprehensive, coordinated, patient and family-centred care that meets local needs, the Campbellford Memorial Hospital's community health care campus partners include: Trent Hills Family Health Team; Campbellford Memorial Health Centre; Campbellford Memorial Multicare Lodge; as well as other area hospitals and community agencies. These partners ensure you receive the right care in the right place at the right time.