

Bedside Care Campaign Includes New Buy a Pump Initiative

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~ 35 new IV Pumps are needed now at Campbellford Memorial Hospital ~

TRENT HILLS – You can make a difference to the health care provided to patients at Campbellford Memorial Hospital (CMH). The CMH Foundation is launching its new **Buy a Pump Campaign**, where the community can help purchase patient I-V Pumps for the hospital.

“IV Pumps are essential to patient care at the hospital,” says Foundation Board Member Bruce Thompson. “Without the pumps, the hospital staff cannot provide the medicine needed to save someone’s life. “This is a tangible way to give back to the hospital that we all depend upon,” says Mr. Thompson. “and every dollar counts.”

Currently, the IV Pumps at CMH are well used, but do not meet the Ontario College of Pharmacists and Accreditation Canada standards already in place at many community hospitals. **With 90% of hospitalized patients receiving their medications through IV infusion pumps - there is an urgency.** The CMH Foundation is fundraising \$175,000 to replace the entire fleet of thirty-five Intravenous (IV) Pumps at the hospital. Each pump costs \$5,000.

All the pumps at CMH are being replaced at the same time so hospital staff can be trained on - and use - the exact same piece of equipment. No matter where they are working in the hospital every staff member will be fully knowledgeable on this vital tool.

The **Buy a Pump Campaign** is part of the Foundation’s drive to raise \$2.5 million **Bedside Care Campaign** for the purchase of new equipment for the hospital.

Bruce and Elizabeth Thompson kicked off the new fundraising effort with a \$5,000 donation to purchase the first pump. Arif Popatia from MacLaren IDA Pharmacy purchased two pumps for the hospital with a \$10,000 donation. “Thank you Bruce, Elizabeth and everyone at MacLaren IDA for supporting the Campaign. We are well on our way,” says CMH Foundation Board Chair Calvin Newman, “Thirty two pumps to go!”

Those interested in supporting the **Buy a Pump Campaign** or learning more are invited to call or visit the CMH Foundation Office or visit www.givetocmh.ca

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For more information, please call
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About the Plum 360 IV Pump:



The Plum 360 IV Pumps are designed with patient safety top of mind. In addition to providing the safe administration of medication to patients, the Plum 360 is like having a virtual pharmacist at the bedside. The pumps are uploaded with patient information as well as the most up-to-date drug library and medication parameters, essentially transforming them into mini computers. This means when the pump is programmed with the patient's medication and dosage, it will immediately alert the medical team if - unintentionally - the amount has been set to too little or too much.