

## ***Bedside Care Campaign Now Focusing on Fundraising for a New Digital X-Ray Machine***

*For Immediate Release, August 12, 2019*

**~ Campbellford Memorial Hospital's X-Ray will be at End of Life at the End of the Year ~**

**TRENT HILLS** – Following on the success of the recent ***Buy a Pump Campaign*** the Campbellford Memorial Hospital (CMH) Foundation is focusing on its next major fundraising initiative: raising \$500,000 for the purchase of a new Digital X-Ray Machine for the hospital.

The current X-Ray Machine at the hospital will be deemed “end of life” at the end of 2019. This means there is a higher risk of breakdown and replacement parts will be harder to find and be more expensive. “The aging unit has served the hospital well for many years averaging over 12,000 exams annually,” says Manager of Diagnostic Imaging (DI) Colleen Smith. “It is the busiest diagnostic tool at the Hospital and we need to ensure we have a functioning X-Ray Machine available 24 hours a day, 365 days a year.”

Smith adds, “With donor support over the past few years most of the other diagnostic equipment in the DI Department, such as the CT Scanner, Mammography Unit, and the Echo/Ultrasound machines now use digital technology; however the current X-Ray Machine is a Computed Radiography (CR) unit that uses a non-digital cassette to process examinations. To advance our diagnostic capabilities at CMH and for uninterrupted patient access and safety it's time to update to Digital X-Ray.”

Digital X-Ray is a form of radiography that uses advanced digital technology to directly capture images during patient examinations and immediately transfers them to a computer system. Advantages of the digital system include, time efficiency and the ability to digitally transfer, enhance and review higher quality images. Also, less radiation is used to produce the image than conventional radiography, which is safer for the patient.

Campbellford Memorial Hospital is blessed to have tremendous donor support and the Foundation is hoping the community will see the need to upgrade the X-Ray Machine at this time and make a difference to the health care provided to patients. The CMH Foundation has launched the ***X-Ray Campaign*** to raise \$500,000 for the new machine as well as important Clinical Information System supports. To date over, \$70,000 has been raised including amazing \$20,000 gifts from Canadian Tire Campbellford and the McCann Family Foundation. Other support includes \$3,000 from Beautiful Things in Stirling and \$2,179 from Fisher's No Frills in Campbellford.

The ***X-Ray Campaign*** is part of the Foundation's two and a half year \$2.5 million ***Bedside Care Campaign*** for the purchase of new equipment for the hospital.

Those interested in supporting the ***X-Ray Campaign*** or learning more are invited to call or visit the CMH Foundation Office or visit [www.givetocmh.ca](http://www.givetocmh.ca)

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