



Campbellford Memorial Hospital Foundation Announces *Support the Effort* Campaign

~ New fundraising campaign will help maintain equipment and supplies at the Hospital during the COVID-19 pandemic and beyond ~

For Immediate Release, March 26, 2020

TRENT HILLS – The COVID-19 outbreak is placing unprecedented demands on Canadian Hospitals, including Campbellford Memorial Hospital (CMH). Though the Canadian and Ontario governments have extended extra funding to help those requiring urgent diagnosis and care, your help is also needed right now to make sure CMH can quickly respond to all emerging needs related to the COVID-19 pandemic and beyond.

The hospital has a growing list of medical equipment it needs to successfully take on the current challenges and provide future health care for the community. The list of needed equipment now includes Noco-spray Room Sterilizer Units, Infrared Thermometers, Patient Ceiling Lifts and the funds to create a Permanent Negative Pressure Room at the Hospital. To raise the funds for these needs the CMH Foundation has launched the special ***Support the Effort Campaign***.

Helping to lead the charge at CMH from a medical perspective is Chief of Staff Dr. Bruce Bain. His words perfectly sum up the purpose of this special fundraising effort.

“To all community members, Campbellford Memorial Hospital (CMH) truly appreciates the individuals, organizations and community groups who have supported us over the years and those who have already stepped forward to offer donations toward our COVID-19 pandemic response. Your wish to help so many inspires us!

These are unprecedented times for all of us and the battle against this disease will require effort on everyone’s part through physical distancing and staying at home as much as possible. Thank you for caring for yourselves and those around you. You warm our hearts with your decisions to act responsibly.

*Those of us at CMH are working with unreserved determination to help those in our community that need our care whether related to COVID-19 or not. This will not be an easy fight but our team is in it for the duration. **However, we very much need your assistance to succeed.***

*If you wish to help us with the COVID-19 response, please consider donating toward our **Support the Effort Campaign** (go to www.givetocmh.ca). Your donations will be directed toward the Hospitals’ highest priority needs during this challenging time.*

*The absolute need to be flexible with our resources will greatly allow us to maximize our efforts during this public health emergency. **"Together, we are stronger when we each do our part!"***

As the Chief of Staff at CMH, I cannot say enough how proud I am of our team's professionalism, willingness to go the distance and mutual support as we navigate the feelings of uncertainty we are all experiencing.

Your donation today will ensure our staff has the essential lifesaving equipment, technology and supports they need to provide the best possible care and safety for all.

Donations to the **Support the Effort Campaign** can be made in the following ways:

- Mailing a cheque to the CMH Foundation, 146 Oliver Road, Campbellford, ON K0L 1L0
- securely on-line at www.givetocmh.ca
- via E-transfer to arunciman@cmh.ca
- using a credit card and call Angela at 705-653-1140 ext. 2107, Catherine at 705-653-1140 ext. 2104 or John at 705-632-2014
- Contacting the CMH Foundation to discuss other arrangements.

For more information, please call
 John Russell, CFRE
 Campbellford Memorial Hospital Foundation
 (705) 772-2669 (cell) OR (705) 632-2014 OR jrussell@cmh.ca

Support the Effort Campaign (Current List of Needs)	
Noco-spray Room Sterilizer Unit <i>(2 Required @\$25,000 per)</i>	\$50,000
Patient Ceiling Lifts <i>(6 Required @ \$4,000 per)</i>	\$24,000
Hepa Filter Cart <i>(2 Carts Required @ \$6,000/cart)</i> (Create temporary negative pressure rooms)	\$12,000
Infrared Thermometers <i>(3 Required @ \$400 per)</i>	\$1,200
Telemetry Packs <i>(8 Required @\$4,000 per)</i>	\$32,000
Personal protective Equipment (PPE) Holders <i>(15 Required @ \$450 per)</i>	\$6,750
Face Shields <i>(24 Cases Required @ \$100/Case of 100)</i>	\$2,400
Arterial Line Cable and Supplies	\$2,000
Permanent Negative Pressure Room Equipment & Renovations	\$175,000
Digital X-Ray Campaign Continues <i>(\$250,000 Still to Raise)</i>	\$250,000
Additional items may be added as need arises	