



CAMPBELLFORD
MEMORIAL HOSPITAL FOUNDATION



An Update from Campbellford Memorial Hospital Foundation:

(Please consider forwarding this message to friends to help us get the word out to our community.)

A Message from Calvin Newman, Chair of the CMH Foundation Board of Directors

Dear Friends,

On behalf of the Campbellford Memorial Hospital Foundation, the staff of our great Hospital and the patients we care for, I want to thank our donors for their loyal support over the years, but in particular those who have made gifts over the past several weeks. It is important that you know a gift to the CMH Foundation is, and will always be, a gift that supports local health care.

Your acts of support for our local hospital these past few weeks are gratefully received. In the midst of the COVID-19 Pandemic, Campbellford Memorial Hospital is, after all, still a hospital - a centre of excellence for rural health care in Ontario, serving to the medical needs of our community every single day. Aging loved ones requiring critical care, youngsters suffering broken bones, heart attacks and ATV accidents all do not yield for global pandemics. Our hospital is always here for you!

Since mid-March and the fight against COVID-19 increased in our community and around the world I have been blown away by the hard work of the hospital staff, but also the generous support shown to Campbellford Memorial Hospital, specifically, to the **Support the Effort Campaign**. Financial support, the donation of Personal Protection Equipment, the production of homemade masks, gowns and caps and recently the contribution of food for frontline Hospital Staff has been incredible and I want to thank you.

Now, more than ever, we remain humbled by your generosity and the impact you have on supporting the men and women and services at CMH every day. **Thank you for your support and trust.** I have never been so proud to play a small role in ensuring CMH is ready to care for you and your loved ones.

Stay well.

Calvin

**A Message from Catherine Holt, Donor Relations & Communications
CMH Foundation**

Tremendous Acts of Kindness from You and a word of thanks from us!

It is hard to believe that seven weeks have passed since John, Angela and I began working from home or at an off-site location! The time feels like it has both stood still and passed right before our eyes. And there are still so many unknowns.

What we do know is in all the CMH surrounding communities we have seen people really come together and step up to help out! It is heartwarming knowing we are in this together and we can count on each other for support.

We know ***you have made people's live better*** by donating so generously over the past two months, as you always have when you've seen the urgent patient health care needs. *Your donations* mean our staff will have the tools they need to stay safe, care for patients who are suffering, and keep you safe when you need their help one day.

We know that by recognizing we are in this together, ***you have helped everyone working at CMH feel your support and caring.*** Our team has worked hard to be prepared to safely meet the health care challenges now and well into the future. They are so grateful to all of you. The many of acts of tremendous kindness shown to our staff has helped each one of us get by day-to-day. Knowing you were cheering them on with your donations provided much needed comfort.

All of us at the CMH Foundation are truly grateful. We live, volunteer and work in caring communities and have seen ***the difference you make for patients at CMH*** through giving. Thank you for continuing to inspire and humble us with your incredible generosity.

Catherine

Summary of Support:

Support the Effort Campaign

On March 26th the CMH Foundation launched the ***Support the Effort Campaign*** in hopes of helping to the fund the purchase of medical equipment needed to make sure CMH can quickly respond to all demands related to the COVID-19 Pandemic and beyond. The hospital's list of medical equipment included Noco-spray Room Sterilizer Units, Infrared Thermometers, Face Shields, a Ventilator, Patient Beds and Ceiling Lifts and the tools needed to create Negative Pressure Areas at the Hospital. In the past six weeks, we have seen tremendous support of the Campaign allowing the hospital to fund many of these special tools. It's worth noting these tools have greatly advanced our infection control practices and will serve the hospital well for many years to come.

We have received many, many wonderful donations in the past month. There are too many to mention them all, but we would like to highlight a few:

- Aaron Macanuel of Canadian Tire in Campbellford for his recent Matching Gift Initiative raised that raised over \$21,000 for the ***Support the Effort Campaign.***

- In the past few days HTM Insurance Company announced a \$10,000 donation to CMH as part of their ***Neighbour Helping Neighbour 2020 Initiative***.
- The Campbellford Memorial Hospital Foundation is grateful to the Campbellford/Seymour Community Foundation for awarding two \$5,000 grants to two of our campus partners from its **COVID-19 Community Response Fund**. A grant to Campbellford & District Community Mental Health Centre will provide food boxes, frozen meals and grocery cards for clients struggling at this time. The Hospital will use the funds to purchase some specialty items to support staff as well as items to enhance patient communication with family and friends and provide additional recreational opportunities for in-patients.
- Other significant support came from Bruce and Elizabeth Thompson who generously donated \$25,000 to purchase a new Noco-Spray Room Sterilizer Unit, Larry and Mireille Meyers also made a \$25,000 gift for the purchase of a new Ventilator for the Hospital and the Rotary Club of Campbellford continued its loyal support with a \$5,000 donation for the purchase of a new Humidifier that can provide non-invasive ventilation for patients.

PPE Donations

Since putting out the call for the donation of new Personal Protection Equipment no less than 55 local residents, businesses and community groups have stepped up to donate N-95 masks, surgical masks, gloves, hand sanitizer and much more to enhance the supplies at Campbellford Memorial Hospital. We know many of these people also use the protective equipment themselves, which makes it even more significant that they would turn the items over to the Hospital. This support is very much appreciated.

Mask Makers

The CMH Foundation is also appreciative of the support of the local ***Mask Makers Initiative***. Spear-headed, just over a month ago, by Cathy Redden with the support of Rosemary McLellan and an amazing team of seamstresses, the Mask Makers have given the hospital close to 500 masks, 400 caps and headbands and 85 isolations gowns. Additionally over \$1,500 was donated to help off-set the Mask Makers expenses. This support is absolutely amazing and we can't thank them enough.

Messages of Support

The CMH Foundation has received dozens of messages of support from donors that we have passed on to the frontline staff working at the hospital. They are words of encouragement, of thanks and of appreciation for working so hard adapting to delivering health care in a different, but still passionate way due to the pandemic.

Here are just a few of them:

- *“Thank you to all of the staff of Campbellford Memorial Hospital for all that you do to keep us safe and healthy! We appreciate you so very much.”*
- *“A heartfelt thank you to all of the staff, board members, volunteers and others who make CMH the amazing community hospital that it is for all of us. Kudos!”*

- “Thank you for your wonderful service!!”
- “Thank you to all the healthcare workers and staff at CMH!”
- “Thanks to all the frontline workers for your care and compassion. Please know how much we appreciate your efforts every day!”

Your support is still needed!

Please consider a gift to the **Support the Effort Campaign**. The Foundation continues to raise funds to purchase the high priority life-saving equipment Campbellford Hospital needs. Additionally the Foundation is still raising funds for the new **Digital X-Ray Machine**, which as of January 1st is past its life-expectancy, meaning the risk of breakdown is higher and replacement parts are harder to find and more expensive.

Donations to the **Support the Effort Campaign** can be made in the following ways:

- Mailing a cheque to the CMH Foundation, 146 Oliver Road, Campbellford, ON K0L 1L0
- securely on-line at www.givetocmh.ca
- via E-transfer to arunciman@cmh.ca
- using a credit card and call Angela at 705-653-1140 ext. 2107, Catherine at 705-653-1140 ext. 2104 or John at 705-632-2014
- Contacting the CMH Foundation to discuss other arrangements.

Hospital Information:

The hospital is putting out regular *Community Updates* regarding its operations. They are issued to the media and posted on the hospital’s website and social media pages.

Virtual Forum: COVID-19 has brought unprecedented change to daily life in Northumberland County. As the global pandemic continues to evolve, many have questions. To help answer these, the [Ontario Health Team of Northumberland \(OHT-N\)](#)—a partnership of local patients, caregivers, social care, and health agencies, including CMH—will host an interactive virtual event.

Who: OHT-N panelists for the Virtual Forum will include:

- Hospital sector - Linda Davis, President & CEO, Northumberland Hills Hospital
- Public health - Dr. Lynn Noseworthy, Medical Officer of Health, HKPR District Health Unit
- Municipal services (including paramedics and long-term care) - Jennifer Moore, Chief Administrative Officer, Northumberland County
- Primary care sector - Wendy Parker, Executive Director, Lakeview Family Health Team
- Community care sector - Trish Baird, Executive Director, Community Care Northumberland

When: Wednesday, May 13, at 7:00 p.m.

Where: Residents can participate via telephone or by listening to the live stream online at the Ontario Health Team of Northumberland website: Northumberland.ca/ohtnVirtualForum.

How: Pre-registration is required to join this event by phone. Visit Northumberland.ca/ohtnVirtualForum to sign-up or call 1-800-354-7050, ext. 2499 for assistance.

Why: Learn more about how local health care partners are working together to ensure safe practices are in place to minimize the spread of the virus in Northumberland the County. Get answers to your COVID-19 questions from local public health, hospital, primary care, community care and municipal leaders.

Again, we thank you for your generous recent support. Please take care.

Gratefully,

John

John Russell CFRE
Executive Director
Campbellford Memorial Hospital Foundation
146 Oliver Rd
Campbellford ON K0L 1L0
Home Number: 905-342-3909
705-632-2014
Cell: 705-772-2669
jrussell@cmh.ca
www.givetocmh.ca

