



A Message from Outgoing CMH Foundation Board Chair

Seeing the Silver Linings - A giving community has always been key to Campbellford Memorial Hospital's ability to provide the very best in care.

The past two years can be described in the words of Charles Dickens: "It was the best of times... it was the worst of times." They were years filled with challenges; but, also unexpected silver linings, as our wonderful community came together to ensure Campbellford Memorial Hospital (CMH) remained a vital rural hospital.

Despite gathering restrictions that cancelled all of our in-person fundraising events the generosity of donors reminded us of the power our community has when it comes together. Almost immediately after the Pandemic started the CMH Foundation felt the generous support of the community. The feeling was clear: the time is NOW to step up for OUR hospital.

To support the work of the hospital, we launched the **Support the Effort Campaign** - and you responded. Donor gifts provided critical technology and diagnostic tools to allow the CMH staff to heroically rise to the challenge of sustaining care during a tumultuous time. As the pandemic continued the support continued. In fact over the past two years donors contributed an amazing \$2.6 Million for the purchase of medical tools and technology, such as the new Digital X-ray, Cardiac Telemetry, and the transformational Clinical Information System.

It has been my pleasure to be the Chair of the Foundation Board of Directors for the past two years and it's been an interesting journey. When I took on the role in 2020 the Pandemic had just begun and I had no idea that I would never chair an in-person meeting, in fact my first non-virtual meeting as Chair would be the Annual General Meeting and it would be my last as Chair. It's has been challenging, but also a rewarding experience. As Chair, I am proud of the role I may have played in leading the CMH Foundation and thrilled with how we have been able to support the hospital.

I want to welcome our new Board Chair Martha Hunt into the role. Since joining the Board Martha has proven to be one of the Hospital's greatest supporters and advocates. I look forward to staying on as Past-Chair to continue to support the Hospital to the best of my ability.

If the past two years can be described as 'the best of times', it's because of you. We cannot thank you enough for your continued support - now, more than ever.

Thank you for your support,

Brooklyn Allan
Chair, Board of Directors
Campbellford Memorial Hospital Foundation